

Malta 20 **Invest 27**

Malta's international investors guide

A strong global reach,
and a wide international
B2B audience

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Invest 27
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International Distribution Network

The publication enjoys high-profile international distribution:

- Luxury Hotels
- Private Members Clubs
- Investment Banks
- Private Banks
- Leading Corporate Firms
- Global Business Centres and Major Companies' Headquarters
- Embassies and Consulates
- First Class Airline Lounges
- Business Class Airline Lounges
- Private Jet Centres
- Eurostar Lounges

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Malta Invest 2027

Distributed widely in strategic locations across the world: from the Emirates Financial Towers in Dubai, to the Dubai International Financial Centre, to the Abu Dhabi Global Market, to Burjuman Business Tower in Abu Dhabi, to Lufthansa 1st Class and Business Class airlines lounges in Frankfurt to JPMorgan Chase and Cartier International headquarters in Paris, to Privatbank Bellerive AG in Zurich to 99 Gresham Street in the core of the City of London, Malta Invest is recognised as a global high-end publication that reaches international business leaders, CEOs, c-level executives, high-net worth individuals, potential investors and top-notch entrepreneurs and enterprises. The publication is also distributed in Malta, to multiple relevant business and corporate distribution points, and to ambassadors, high commissioners and honorary consuls of Malta, during the Annual Maltese Ambassadors and Honorary Consuls meeting held in Malta.

Malta Invest is a unique local media platform with a global reach and audience, and participation in it ensures strong marketing presence amongst investors, potential relocators to Malta, and companies seeking service providers in Malta. It also offers unprecedented local and global marketing exposure on a corporate and B2B level.



Abu Dhabi Global Market

Malta 20 Invest 27



Pan Pacific Hotel, London

Malta Invest 2027

Malta Invest carries extensive expert content targeting investment opportunities across key sectors such as financial services, banking, corporate services, gaming, industry & manufacturing, new technology, property & real estate, and the services industry in general.

Owned and produced by Content House, Malta's largest media organisation in the online and print publishing sectors, Malta Invest is a unique product enjoying an extensive international distribution network in key European destinations such as the United Kingdom, Germany, France, Belgium and Switzerland, as well as in the United Arab Emirates. Malta Invest is successfully distributed in major business destinations including Dubai, Abu Dhabi, Brussels, London, Frankfurt, Paris, Zurich and Geneva.

Malta Invest 2027

Malta Invest 2027

This high-profile international guide is also widely distributed across embassies and consulates, airline lounges, private banks, and top corporate firms and business centres. In London it is also distributed to luxury hotels, private members clubs, investment banks, first class and business class airline lounges, private jet centres, and Eurostar Lounges. While in Malta, it is also distributed to banks, government agencies, ministries, top CEOs, and leading businesses.

Quality

The magazine (size: 230mm x 290mm) enjoys high printing specifications including lamination on the cover and is perfect bound.



Cartier International HQ, Paris



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Advertising Rates

Inside Front Cover Spread: €6,000

Inside Back Cover: €4,000

Back Cover: €6,000

Premium Double Page Cover Spreads: €4,000

(Premium Double Page Cover Spreads offered on a first come, first served basis)

2 Full Pages or a Spread: €3,000

Full Page Advert: €2,000

TERMS & CONDITIONS

- Advertising and Production Rates are exclusive of VAT
- Advertising Rates exclude artwork production
- Artwork Creation: €150 - Artwork Resizing: €50
- A fee of 40% will be charged on cancellation of an advert
- A one-month notice must be given in writing for a prebooked campaign to be cancelled
- Invoices will be issued upon publication of magazine
- Terms of payment – 30 days from date of invoice



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Advertising Rates

Sponsored Content

The publication features interviews with leading business leaders. Our team selects and approaches organisations that are deemed to match the pitch and characteristics of this high-profile annual publication. It is then up to our team of journalists to conduct an extensive interview and schedule a photoshoot with our photographers. Sponsored content, photography and design costs are included in the below rates. The final selection of such content is at the discretion of the publisher.

4 Page Interview: €8,000



Platinum Sponsorship Rates

We are offering a limited number of Platinum Sponsorship Packages that include a 4-page interview, Premium Double Page Spread of Advertising, the organisation's Logo on the Cover, as well as an agreed number of complimentary copies of Malta Invest.

Platinum Package: €25,000

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Printing Specifications



Double Page Spread/ Inside Front Cover Spread/ Premium Cover Spread

Trim Size: 460mm W x 290mm H
Text Safe Area: 446mm W x 276mm H
Gutter Allowance: 7mm
Bleed Size: 470mm W x 300mm H
Bleed: 5mm bleed all round

IMPORTANT:

No text or logo in the centre of the artwork. Minimum of 14mm Gutter Allowance in the centre.



Full Page Advert/ Inside Back Cover Advert/ Back Cover Advert

Trim Size: 230mm W x 290mm H
Text Safe Area: 216mm W x 276mm H
Gutter Allowance: 7mm
Bleed Size: 240mm W x 300mm H
Bleed: 5mm bleed all round

GENERIC SPECIFICATIONS

Crop Marks: Not required Binding: Perfect bound Format: PDF / JPG Resolution: Minimum 300DPI
Convert to CMYK: ISO Coated (ECI) FOGRA39 (ISO 12647-2:2004)



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