



A Premium Video Series by



Media Kit

A MEDIA BRAND BY
Content House



The Concept

GuideMe Meets is a dynamic video series, delivering a **90-second reel** that puts the spotlight on the people behind Malta's most vibrant businesses, culinary, entertainment, and cultural experiences.

From the chef-patrons of Michelin-starred restaurants to the artistic directors of opera productions, and from luxury hoteliers to large-scale concert organisers, this video series celebrates the passion, precision and personality behind the scenes.





Format

- **Full Reel:** 90-second feature
- **Social Media Reel:** 90-second feature

Distribution

- Reel shared across Instagram, TikTok and Facebook
- Full rights to use the final video with GuideMe Meets branding on company socials

Why GuideMe Meets?

- Elevates and enhances personal branding
- Raises profile of event, announcement, restaurant, hotel, etc.
- Engaging storytelling that humanises the face behind the business or creative vision
- Perfect for recruitment, brand-building, and audience connection
- Adds prestige and visibility through Malta's most viewed lifestyle portal



What's Included

- Professionally filmed and edited 90-second reel, based on a 90-minute filming session at a single address. Multiple locations incur an additional cost
- Posting of 90-second reel on GuideMeMalta's social platforms: Instagram, Facebook and TikTok
- Boosting of 90-second reel on Facebook. Clients may also allocate an additional budget for boosting on other major social media platforms
- Full rights to use the final video with GuideMe Meets branding on company socials
- Access to GuideMeMalta's editorial and creative team for messaging, scripting and filming
- Full concept development, filming, editing, graphics, post-production, publishing and social media rollout

Price: €2,500





Why It Works

- Puts a human face to your brand
- Boosts credibility, prestige & trust
- Drives real engagement through Malta's most powerful lifestyle network
- Connects your story with locals, expats, and foreign visitors alike

GuideMeMalta.com – Malta's No. 1 Visitors' & What's On Portal

Audience at a Glance:

4.2 million

average monthly views on the portal
and its social media platforms

That's over

50 million

annual views

105,000

social media followers

58%

based in Malta: mix of visitors,
expats, and locals

42%

based abroad: UK, Italy, Germany,
Ireland, France, Sweden, Poland

Lifestyle-driven, experience-
seeking, high engagement



GuideMe Meets

TERMS & CONDITIONS

- Rates are exclusive of VAT.
- A cancellation fee of 40% applies to any cancelled booking. A minimum of one month's written notice is required to cancel a pre-booked campaign.
- The company logo may appear only at the end of the reel.
- The reel will be sent for approval. Up to 3 rounds of changes may be made per reel. No further changes can be made after client approval.
- Cancellations made after filming is completed are subject to full payment of the agreed package fee.
- Copyright ownership of the reel remains with Content House Group.
- Invoices will be issued upon confirmation of booking. Terms of payment – 30 days from the date of invoice.

Reach out to the Content House team today
via info@contenthouse.mt or call +356 2132 0713.



Content House