

MaltaCEOs Meets

A Video Series by
MaltaCEOs.mt

A MEDIA BRAND BY
Content House

Media Kit

MaltaCEOs

Meets

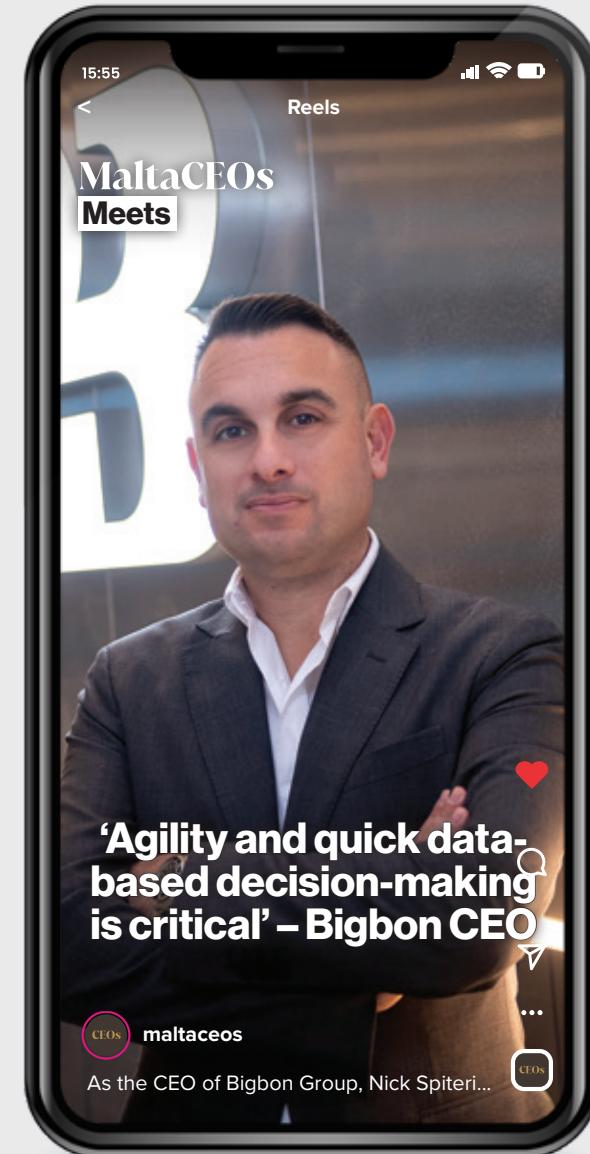


The Concept

MaltaCEOs Meets is a high-profile, professionally produced video series featured on MaltaCEOs.

mt - Malta's leading business leadership platform
- and shared across its powerful social channels,
including LinkedIn, Facebook, and Instagram.

Each 90-second episode highlights respected and emerging entrepreneurs, CEOs, and executives through concise, visually strong storytelling that enhances corporate visibility and elevates personal brand positioning. The focus is to reinforce corporate identity while strengthening each participant's executive presence.

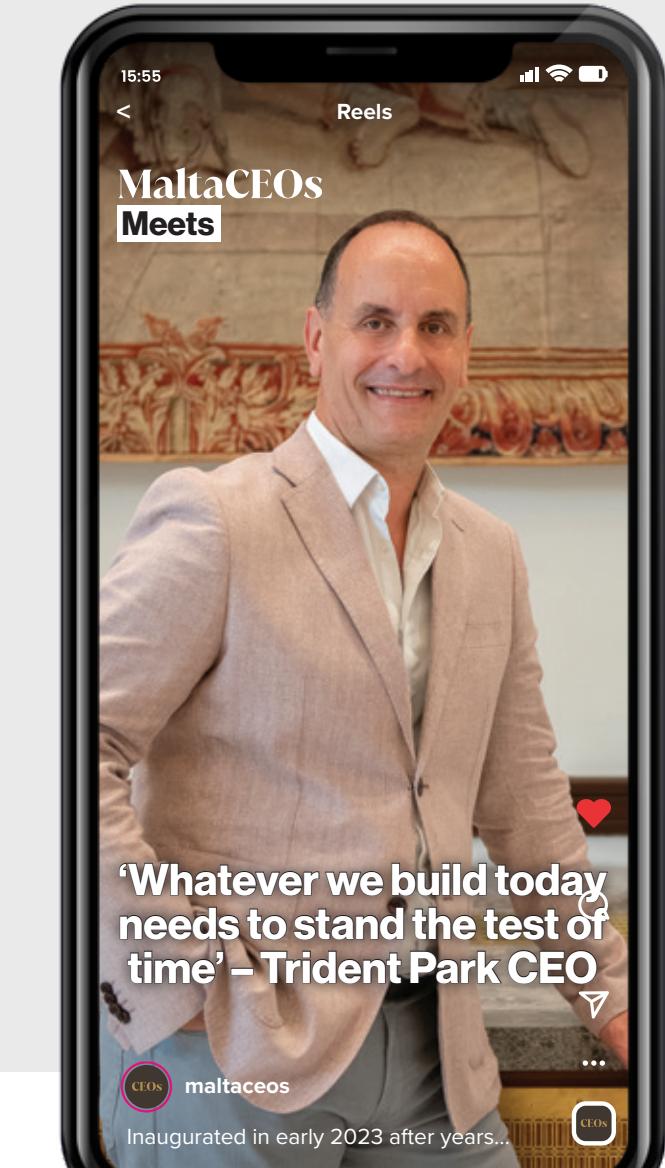


MaltaCEOs

Meets



What's Included - €2,500



- A professionally filmed and edited 90-second reel filmed on location, based on a 90-minute filming session at a single address. Multiple locations incur an additional cost
- A teaser designed to build anticipation
- Posted on LinkedIn, Facebook & Instagram
- Boosting of the teaser and 90-second reel on Facebook. Clients may also allocate an additional budget for boosting on other major social media platforms
- Full rights to use the final video with MaltaCEOs Meets branding on company socials
- All filming, editing, motion graphics, and post-production included

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Premium, fast-paced, authentic storytelling.

Each episode is:

- Strategically designed to convey leadership style, personal values, and company vision
- Tailored to include a powerful quote, strategic insight
- Balanced with a personal touch to enhance relatability



MaltaCEOs Meets



Key Benefits

Corporate Branding:

Present your business as credible, modern, and forward-thinking

Personal Visibility:

Strengthen your executive profile across Malta's top business audiences

Strategic Alignment:

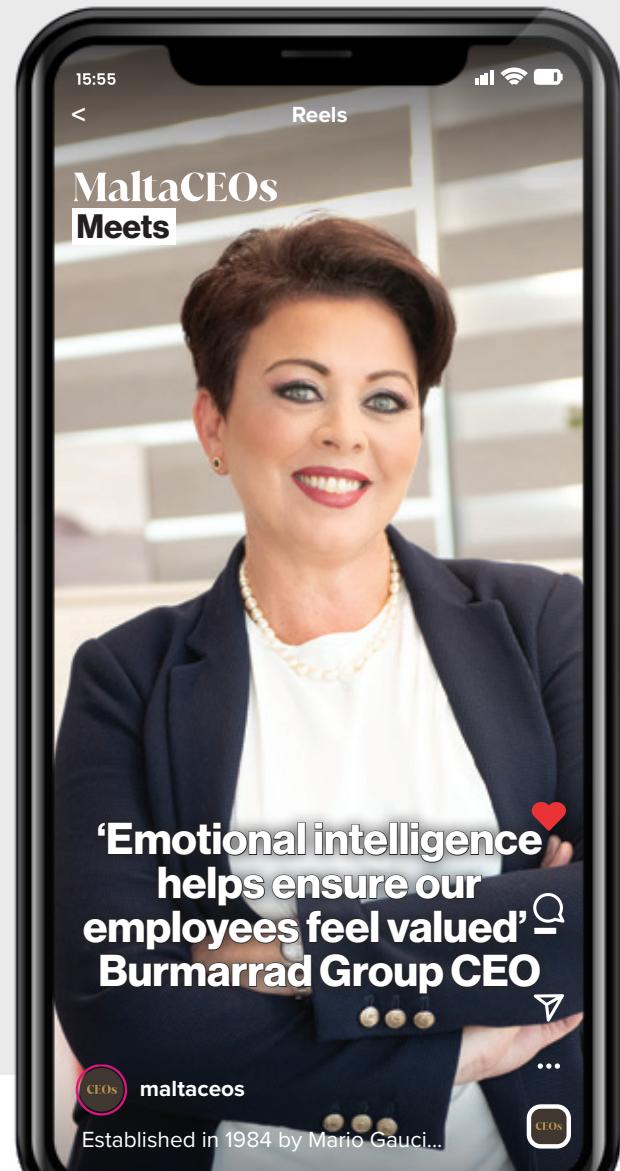
Ideal for announcements, launches, milestones or leadership appointments

Why MaltaCEOs.mt?

- Malta's most followed media brand on LinkedIn
- Business-first audience of decision-makers, executives, and investors
- **700,000 average monthly views** on the portal and its social media pages – that's over **8.4 million views a year**
- Trusted by Malta's top business leaders and organisations



MaltaCEOs Meets



The Impact

MaltaCEOs Meets is more than just a reel - it's a positioning tool. Designed to inspire, influence, and attract talent, clients, and collaborators. Join Malta's most influential voices and be part of a series that shapes the conversation around leadership and success in Malta.

MaltaCEOs

Meets

TERMS & CONDITIONS

- Rates are exclusive of VAT.
- A cancellation fee of 40% applies to any cancelled booking. A minimum of one month's written notice is required to cancel a pre-booked campaign.
- The company logo may appear only at the end of the reel.
- The reel will be sent for approval. Up to 3 rounds of changes may be made per reel. No further changes can be made after client approval.
- Cancellations made after filming is completed are subject to full payment of the agreed package fee.
- Copyright ownership of the reel remains with Content House Group.
- Invoices will be issued upon confirmation of booking. Terms of payment – 30 days from the date of invoice.

For bookings or enquiries:

Email: info@maltaceos.mt

Phone: +356 2132 0713

Location: Quad Central, Central Business District, Malta

Content House