

GWIDA MEETS

A New **GWIDA.mt**
Video Series

Media Kit

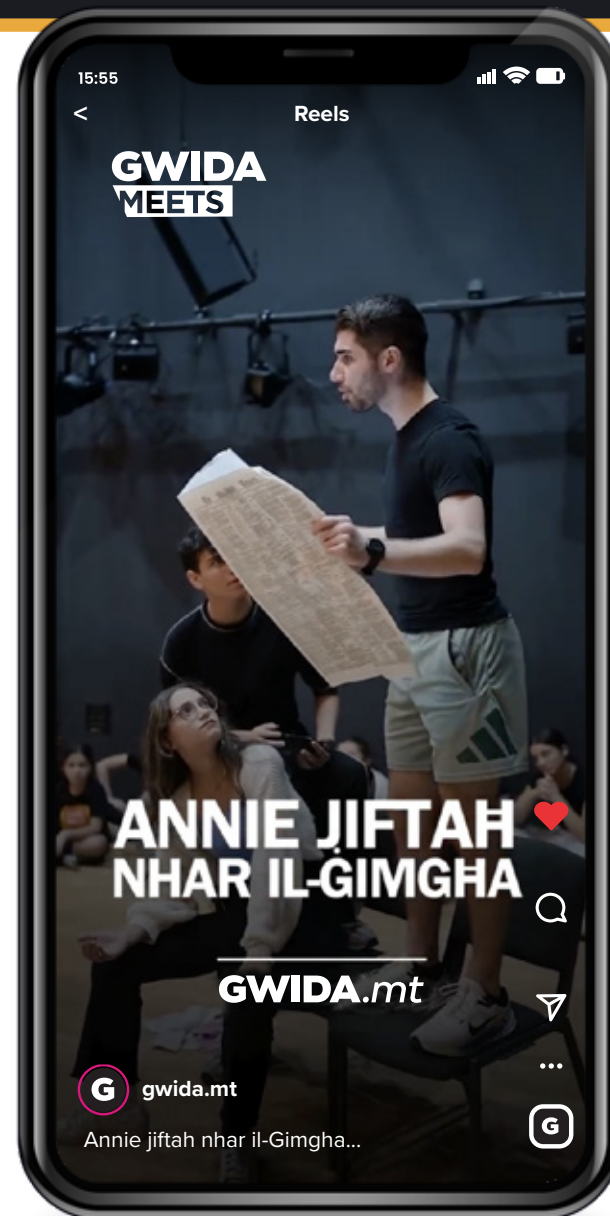
A MEDIA BRAND BY
Content House



Introducing **GWIDA MEETS**

GWIDA MEETS is a bold, fast-paced video series by **GWIDA.mt** — delivering high-impact 90-second reels featuring Malta's most recognisable personalities: entrepreneurs, local celebs, influencers, rising talents, entertainers and more.

Created for real moments and strong reach, it gives brands the fastest route to being seen and heard on Malta's largest entertainment platform.





What is **GWIDA MEETS**?

A visually striking, shareable video series built for Malta's digital audience

Features one guest with fast-cut editing, bold overlays & social-optimised storytelling

Created for maximum impact across TikTok, Instagram and Facebook

Boosted on social media for higher reach

Fully produced, edited by the **GWIDA.mt** team

Who It's For

- Creators & founders
- Businesses and entities launching something new: an announcement, attraction, event, brand or product
- Personalities & public figures
- Entrepreneurs & rising professionals
- Anyone with a story to tell or a brand to grow





What you get

- A 90-second professionally shot & edited video, based on a 90-minute filming session at a single address. Multiple locations incur an additional cost
- A 15-second teaser trailer
- Boosting of the teaser and full reel on Facebook. Clients may also allocate an additional budget for boosting on Instagram
- Full rights to use the final video with Gwida Meets branding on company socials

Price: **€2,500**

The Value for You

- Access to Malta's largest online audience
- Visibility through Malta's most trusted entertainment brand
- Strong exposure thanks to boosted distribution
- Content designed for social media performance and shareability
- A format that supports engagement and viral momentum





Why **GWIDA.mt**?

- **29.3 million** monthly views across portal and socials
- **351+ million** annual views
- **115,000+ followers** across TikTok, Instagram and Facebook
- Malta's most-watched entertainment portal
- Produces Kellymni – Malta's most-watched podcast, with over **200K+ views** per episode

Built for Viral Success

From the creators of Kellymni and Malta's most-shared stories on socials, **GWIDA MEETS** is powered by a team that understands what audiences watch, like and share.



TERMS & CONDITIONS

- Rates are exclusive of VAT
- A cancellation fee of 40% applies to any cancelled booking. A minimum of one month's written notice is required to cancel a pre-booked campaign.
- The company logo may appear only at the end of the reel.
- The reel will be sent for approval. Up to 3 rounds of changes may be made per reel. No further changes can be made after client approval.
- Cancellations made after filming is completed are subject to full payment of the agreed package fee.
- Copyright ownership of the reel remains with Content House Group.
- Invoices will be issued upon confirmation of booking. Terms of payment – 30 days from the date of invoice.

GWIDA MEETS - Instant Impact.

GWIDA.mt is owned and operated by Content House, Malta's largest media house.

For more information contact our Business Team at Content House on **2132 0713** or send an email to **info@gwida.mt**

Content House