
Elevate your brand with MaltaCEOs' diverse portfolio!

*Leading the way in corporate, B2B media,
and online marketing strategies*

A MEDIA BRAND BY
Content House

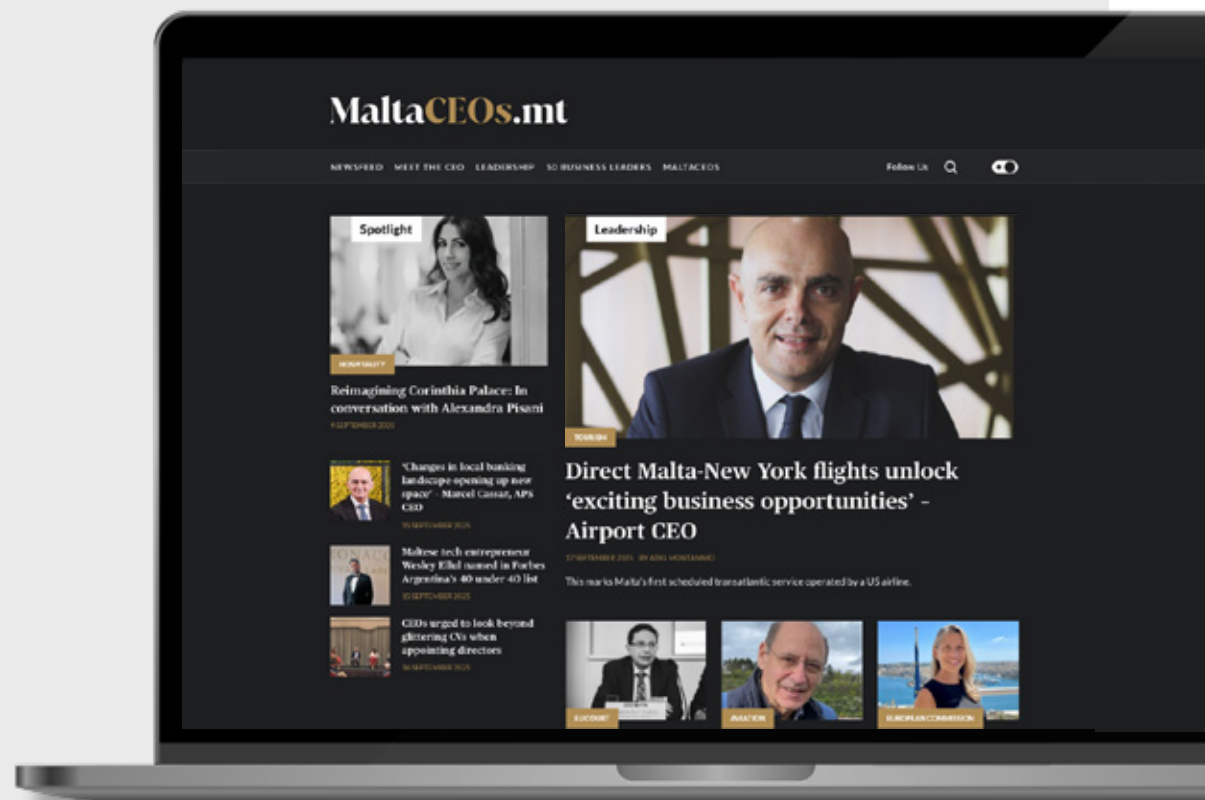
MaltaCEOs.mt

50 Business
Leaders

Malta
CEOs

THE
MaltaCEOs
WEEKLY

MaltaCEOs stands as a prominent force in the Business-to-Business and corporate landscape, commanding a substantial following comprising thousands of businesspeople, industry leaders, CEOs, C-level executives, professionals, and management personnel.





Introducing the MaltaCEOs Brand *by Content House Group, comprising:*

MaltaCEOs.mt

MaltaCEOs.mt:
Malta's top-tier business portal, claiming the highest LinkedIn following among all media portals in Malta.

Malta CEOs

MaltaCEOs Annual Publication:
A distinguished annual publication showcasing the top 50 CEOs in Malta, earning recognition as the island's foremost publication.

50 Business Leaders

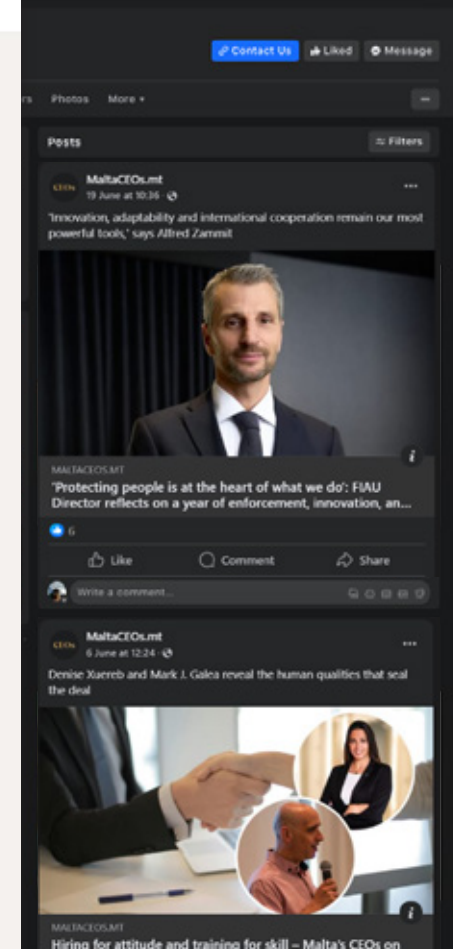
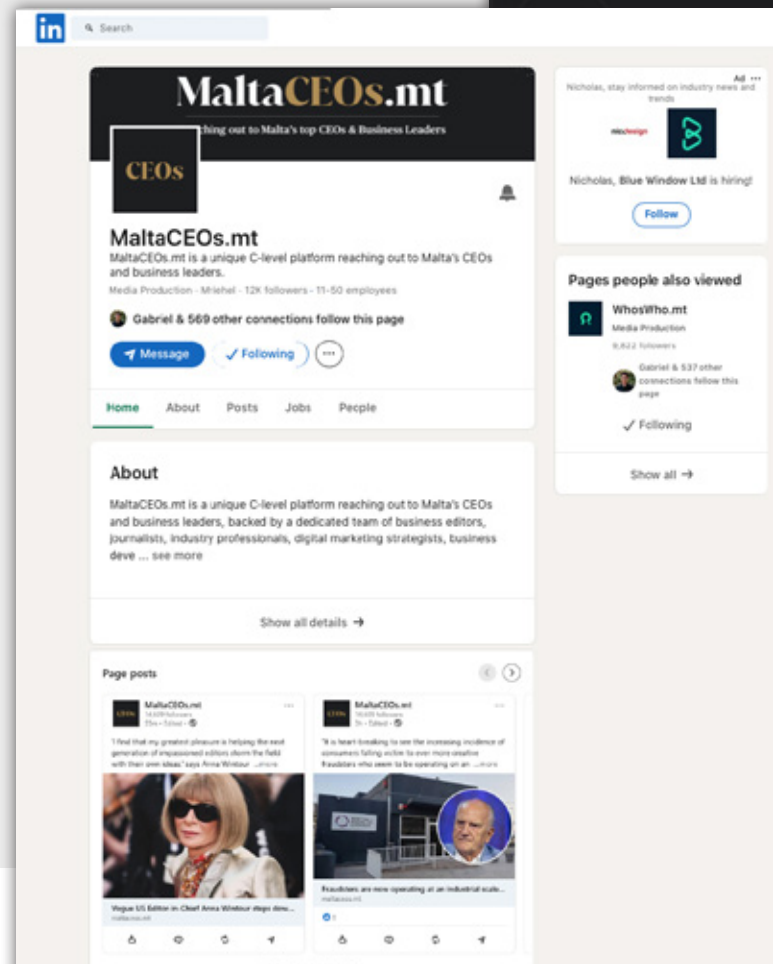
50 Business Leaders Online Serialisation:
A captivating series highlighting diverse business figures and entrepreneurs, sharing compelling stories from their journey in business and leadership.

THE MaltaCEOs WEEKLY

MaltaCEOs Weekly:
An exclusive online mailshot sent weekly to the inboxes of thousands of leading business professionals and entrepreneurs.



MaltaCEOs.mt is **rapidly scaling**, now attracting **700,000** monthly views across its portal and social media channels. This consistent growth to **8.4 million** annual views cements its reputation as a leading platform for Malta's executive and leadership community.

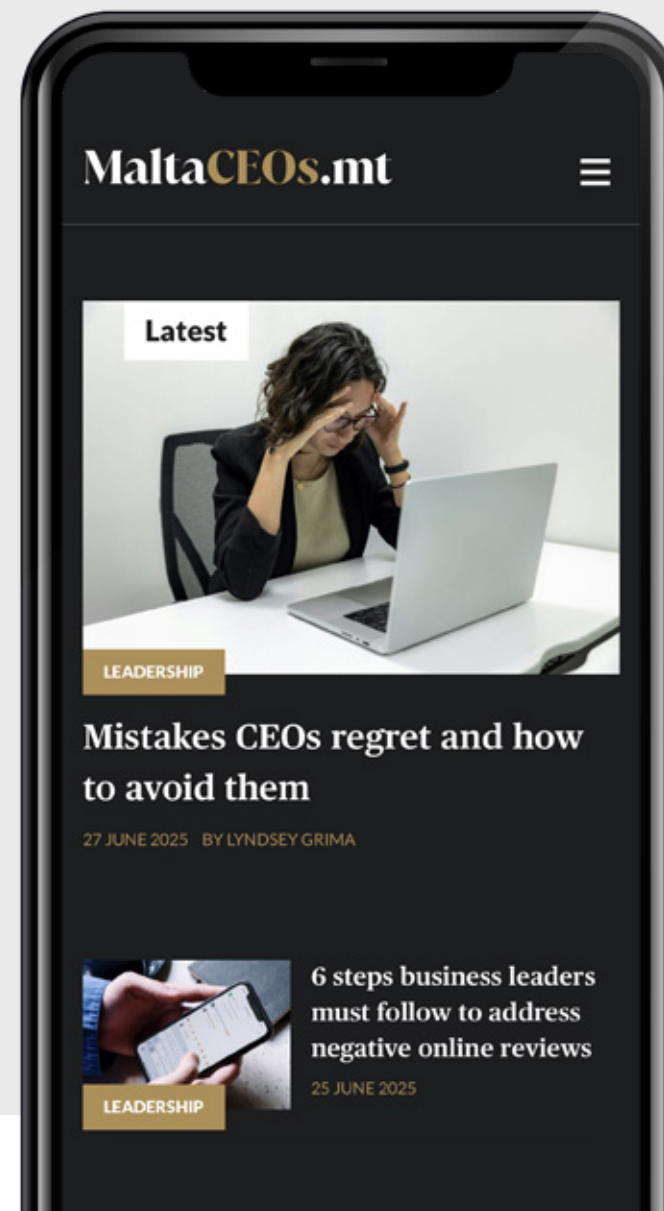




What makes MaltaCEOs.mt immensely popular?

In essence, our popularity stems from our commitment to delivering high-quality content meticulously crafted by our extensive team of online business journalists and editors. This content is tailored specifically for the top-tier business community, catering to business leaders, entrepreneurs, C-level executives, CEOs, directors, professionals, and managers. Moreover, our content flows regularly and consistently, showcasing a significant number of businesspeople, entrepreneurs, and business leaders every day!

In addition to our formidable business brewhouse, comprising Malta's most extensive team of business content writers, journalists, and editors, we proudly feature a distinctive second tier of content. More than 20 top-tier contributors actively contribute to MaltaCEOs.mt by providing regular and insightful articles on compelling issues tailored for our discerning business audience. These topics encompass a wide spectrum, including strategy, leadership, growth, people management, succession, delegation, and more.





The MaltaCEOs publication requires minimal introduction.

Published annually in both hardback and paperback formats, our premium publication is widely acknowledged as the most prestigious and sought-after business publication in Malta. Its extensive page count is testament to the sustained growth and prominence of this distinguished brand.



Each edition showcases a carefully curated selection of 50 top CEOs. Our approach is deliberate—we don't pitch to just anyone; we pitch to the minority, those who truly stand out.



Andrew Azzopardi
CEO, VINTAGE '82

"OPPORTUNITIES ARE CONSTANTLY EMERGING IN THE WINE INDUSTRY, WAITING TO BE SEIZED."

ANDREW AZZOPARDI, FOUNDER OF VINTAGE '82, IS NOT JUST SELLING WINE; HE IS CULTIVATING A REVOLUTION IN HOW MALTESE CONSUMERS EXPERIENCE, INVEST IN AND TRULY UNDERSTAND FINE WINES. WITH A BLEND OF PASSION, EXPERTISE AND INNOVATIVE, FORWARD-THINKING STRATEGIES, ANDREW IS POSITIONING HIS COMPANY AT THE FOREFRONT OF AN EVER-EVOLVING, DYNAMIC INDUSTRY LANDSCAPE.



Denise Xuereb
AX GROUP DIRECTOR - DEVELOPMENT AND CONSTRUCTION & CEO, AX REAL ESTATE

"WE DON'T SHY AWAY FROM COMPLEX PROJECTS, AND WE NEVER DO 'EASY'."

AS BOTH DIRECTOR OF AX GROUP'S CONSTRUCTION AND DEVELOPMENT DIVISIONS AND CEO OF AX REAL ESTATE, DENISE XUEREB LEADS SOME OF MALTA'S MOST PROMINENT RESTORATION AND REAL ESTATE PROJECTS. IN 2023, SHE WILL OVERSEE THE COMPLETION OF THE LANDMARK VERDELA WELLNESS HOTEL, WHILE CONTINUING AX GROUP'S DRIVE TOWARDS SUSTAINABLE AND HIGH-QUALITY DEVELOPMENTS, BRINGING HERITAGE AND INNOVATION TOGETHER IN ITS AND REDEFINES THE LOCAL LANDSCAPE.



Simon Naudi
CEO, CORINTHIA GROUP

"WE WANT TO BE EMBEDDED IN LOCAL CULTURE, SO THAT WHEN WE ARE IN MALTA, WE ARE MALTESE; WHEN WE ARE IN LONDON, WE ARE LONDONERS; AND WHEN WE ARE IN NEW YORK, WE WANT TO BE NEW YORKERS."

IT HAS BEEN ANOTHER YEAR OF REMARKABLE GROWTH FOR CORINTHIA GROUP, MARKED BY KEY MILESTONES SUCH AS ITS ENTRY INTO THE NORTH AMERICAN MARKET. ALONGSIDE THESE GLOBAL HIGHLIGHTS, HOWEVER, HAVE BEEN NOTABLE INTERNAL SHIFTS, INCLUDING LONG-STANDING CORINTHIA HOTELS CEO VACANCIES AND THE VISION AND STRATEGY FOR THE COMPANY'S FUTURE. SIMON NAUDI, CEO OF CORINTHIA GROUP, SHARES HIS INSIGHTS ON THE CHALLENGES OF LEADING A GLOBAL ORGANIZATION AND THE IMPORTANCE OF CULTURE IN BUSINESS SUCCESS.



Noel Pace
CREATIVE DIRECTOR, ONEPERCENT GROUP

"WE BELIEVE IN QUALITY."

WITHIN THE HIGH-END FURNITURE AND INTERIOR DESIGN LANDSCAPE, ONEPERCENT STANDS OUT AS A BEACON OF QUALITY AND CREATIVITY IN MALTA. AT ITS HELM IS NOEL PACE, WHOSE PASSIONATE YET HUMBLE APPROACH, COMBINED WITH DEEP INDUSTRY KNOWLEDGE, HAS SHAPED ONEPERCENT INTO A LEADER IN LUXURY FURNISHINGS. IN THIS RARE INTERVIEW, THE CREATIVE DIRECTOR SHARES INSIGHTS INTO HIS ROLE, THE COMPANY'S ETHOS AND THE EVOLVING LANDSCAPE OF HIGH-END FURNITURE IN MALTA.



Dr Sarah Cassar
MANAGING DIRECTOR, ST GEORGE'S CARE

"WE STRIVE TO ENSURE OUR RESIDENTS ENJOY FULFILLING LIVES."

AFTER EARNING A LAW DEGREE FROM THE UNIVERSITY OF MALTA IN 2005 AND LEAVING THE BOPES OF THE FAMILY BUSINESS ACROSS VARIOUS ROLES, DR SARAH CASSAR, MANAGING DIRECTOR OF ST GEORGE'S CARE, NOW OVERSEES OPERATIONS AT CASA ANTONIA AND THE IMPERIAL - TWO CARE HOMES THAT ARE SETTING NEW STANDARDS FOR THE INDUSTRY AND REDEFINING WHAT IT MEANS TO LIVE IN A RETIREMENT HOME.

Each of the 50 CEOs featured in the MaltaCEOs annual publication enjoys substantial C-level exposure, accompanied by a comprehensive business package, including:

- A dedicated business content writer assigned for a personalised interview.
- An elite photography specialist for an extensive photoshoot with each CEO.
- Photography rights are exclusively granted to each CEO, allowing them to utilise the creative shoot throughout the year for their business commitments and requirements after the publication of the MaltaCEOs annual edition.



MaltaCEOs.mt
25 February · 🌐

One of Ray DeMicoli's guiding principles is to deliver on promises. He recalls being inspired by an inscription on the Church of San Giacomo di Rialto in Venice, placed... [See more](#)



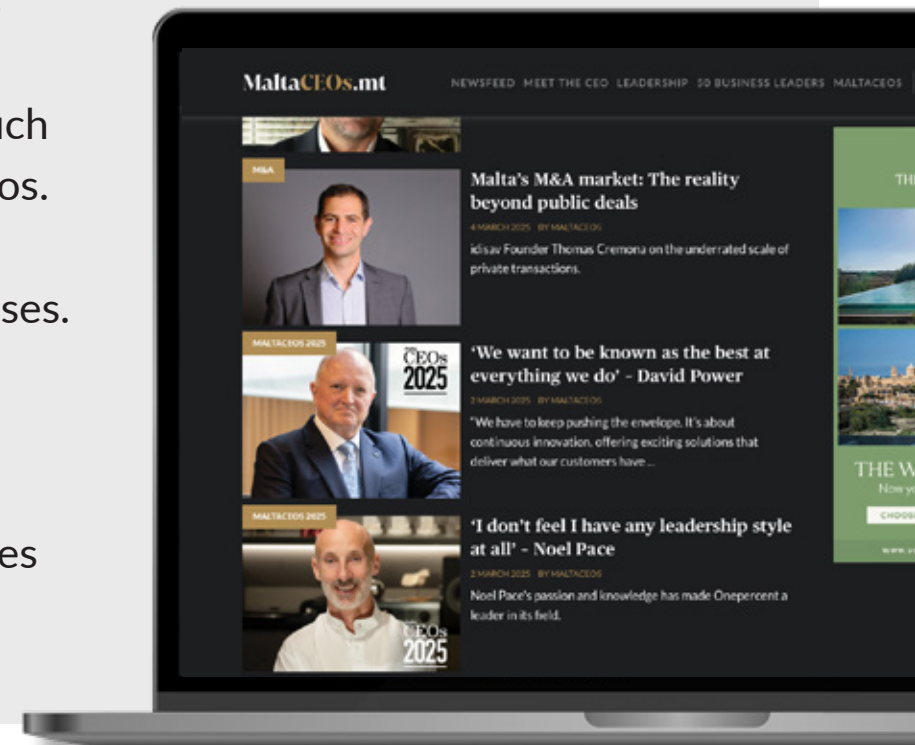
MALTACEOS.MT

'The value of a property lies not only in its investment potential but also in its beauty' - Ray DeMicoli

- As part of an exclusive serialisation, the interview is published on MaltaCEOs.mt and will remain accessible on the site for years to come.
- Featured on our social media platforms, particularly LinkedIn and Facebook, the interview is strategically boosted and shared across various channels.
- Additionally, each interview is highlighted in The MaltaCEOs weekly mailshot.

Exclusively online and forming part of MaltaCEOs.mt, the 50 Business Leaders series has evolved into a core brand within the business landscape. Its appeal lies in its exceptional versatility, allowing interviews to extend beyond a single interviewee. This flexibility enables:

- Showcasing some of Malta's prominent business leaders alongside promising rising stars.
- Conducting group interviews with C-level executives, such as CEOs, CCOs, and COOs, accompanied by group photos.
- Featuring family business interviews that spotlight the strength and generational aspects of family-run enterprises.
- Featuring succession interviews, highlighting outgoing business leaders passing the baton to their daughters or sons.
- Covering interviews centred around significant milestones like anniversaries, rebranding, mergers, and expansion.



Here are some of the *most memorable interviews* featured to date within the 50 Business Leaders series on MaltaCEOs.mt.



THE MaltaCEOs WEEKLY

The final gem in the impressive portfolio of the MaltaCEOs brand is The MaltaCEOs Weekly. What makes it a standout choice for advertisers?

PROACTIVE AND EXCLUSIVE MAILSHOTS:

In the high-end business-to-business corporate segment, mailshots are both proactive and highly efficient, yet surprisingly rare. We exclusively cover this segment in an exceptional manner. Every Wednesday, each mailshot is delivered directly to the inbox of Malta's top CEOs, business leaders, and entrepreneurs. Secure your spot now to ensure your message reaches these influential leaders.

EXCLUSIVE C-LEVEL CONTENT ROUND-UP:

The content featured in The MaltaCEOs Weekly is an exclusive round-up of top C-level content, resonating profoundly with our audience. The click rate consistently exceeds market averages, making it a highly popular and engaging platform.

THE MaltaCEOs WEEKLY



NEWSFEED

Auto-enrolment pension plans could worsen brain drain, warns Malta Employers' Director General



NEWSFEED

BMIT's record-breaking year a result of 'clear strategic vision and disciplined execution' –



NEWSFEED

Alison Mercieca appointed Chief Commercial Officer at GO plc



NEWSFEED

**'Overwhelming' response to €150 million bond issue
'reflects confidence in BOV' – Chairperson**



NEWSFEED

**Computime Holdings plc
holds first Annual General
Meeting since IPO**



NEWSFEED

**MGA CEO on internal
processes review:
'Responsiveness to the
industry is critical'**

THE **MaltaCEOs** WEEKLY

DYNAMIC BANNER OPTIONS:

Content House stands out by offering the only mailshots on the market that accommodate animated online banners. In contrast, other mailshots available to date provide only static banner options. This innovative feature adds a dynamic and visually appealing element to your advertising strategy.

COMPREHENSIVE STRATEGY FOR MAXIMUM REACH:

Work with us to develop a comprehensive strategy that ensures your content is not only published in The MaltaCEOs Weekly but also across our social media platforms and MaltaCEOs.mt



From a commercial standpoint, the MaltaCEOs brand has experienced an unprecedented surge in popularity, and we field daily requests from numerous companies, CEOs, and organisations eager to join forces. Here's a glimpse into the countless commercial opportunities available for you:

- A CEO interview in the MaltaCEOs annual high-end publication
- Exclusive Interviews with Business Leaders and C-level Executives on 50 Business Leaders
- Strategic sponsored content on MaltaCEOs.mt and/or The MaltaCEOs Weekly
- Comprehensive sponsored content packages, including posting and boosting on social media platforms, especially LinkedIn and Facebook
- Diverse online banner solutions, tailored for both our mobile-responsive site and desktop site, as well as prominent placement in The MaltaCEOs Weekly.





Spotlight
TECH
 BMIT's record-breaking year a result of 'clear strategic vision and disciplined execution' - CEO
 23 JUNE 2025



Latest
FASHION
Vogue US Editor-in-Chief Anna Wintour steps down, leaving a playbook for leaders
 27 JUNE 2025 BY NICOLE ZAMMIT
 Stylish, direct and fierce.

Alison Mercieca appointed Chief Commercial Officer at GO plc
 24 JUNE 2025

Auto-enrolment pension plans could worsen brain drain, warns Malta Employers' Director General
 20 JUNE 2025

How a life-altering diagnosis reshaped one Senior Manager's outlook
 18 JUNE 2025



BANKING
 "Today, there is no place for management by diktat" - Malta Development Bank outgoing CEO
 27 JUNE 2025



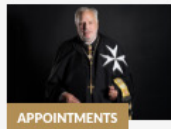
FRAUD
 Fraudsters are now operating at an industrial scale, warns Arbiter for Financial Services
 27 JUNE 2025



LEADERSHIP
 Mistakes CEOs regret and how to avoid them
 27 JUNE 2025



SCAM
 AI-generated scams featuring Maltese business leaders are getting harder to spot
 26 JUNE 2025



APPOINTMENTS
 Francis J. Vassallo appointed Finance Minister of the Order of St John
 26 JUNE 2025



INTERVIEW
 "We don't cut corners": AGB Holdings CEO Alan Bonnici on defining luxury living in Malta
 26 JUNE 2025



25 Years Together:
 Honouring Our Journey,
 Shaping Tomorrow

[Learn More](#)



The countless commercial opportunities available for you:

- Outstream video ads, where your advertising content is seamlessly integrated and featured prominently on MaltaCEOs.mt
- Unique and innovative online advertising solutions, including Full Screen Scrollover, exclusive to mobile users, and Desktop Takeover, exclusive to desktop users — or why not a combination of both?
- Extensive print ad solutions, with premium placements in the MaltaCEOs Annual Publication
- Attain Official Partner Status on MaltaCEOs.mt, The MaltaCEOs Annual Publication, or The MaltaCEOs Weekly — or opt for an Official Partner Status across the entire MaltaCEOs brand portfolio. Enjoy the red-carpet treatment with substantial exposure, extended social media reach, sponsored content, and online marketing exclusively tailored for the business-to-business segment.

Below is just a snapshot of the level of brands
MaltaCEOs.mt is attracting:



The MaltaCEOs portfolio of brands is a market leader

It's the brand business leaders follow

It's the brand leading CEOs follow

It's the brand business entrepreneurs follow

It's the brand that makes you stand out, with people who matter.

Thank you for believing in the MaltaCEOs brand

Content House