
Elevate your brand with MaltaCEOs' diverse portfolio!

*Leading the way in corporate, B2B media,
and online marketing strategies*

A MEDIA BRAND BY
Content House

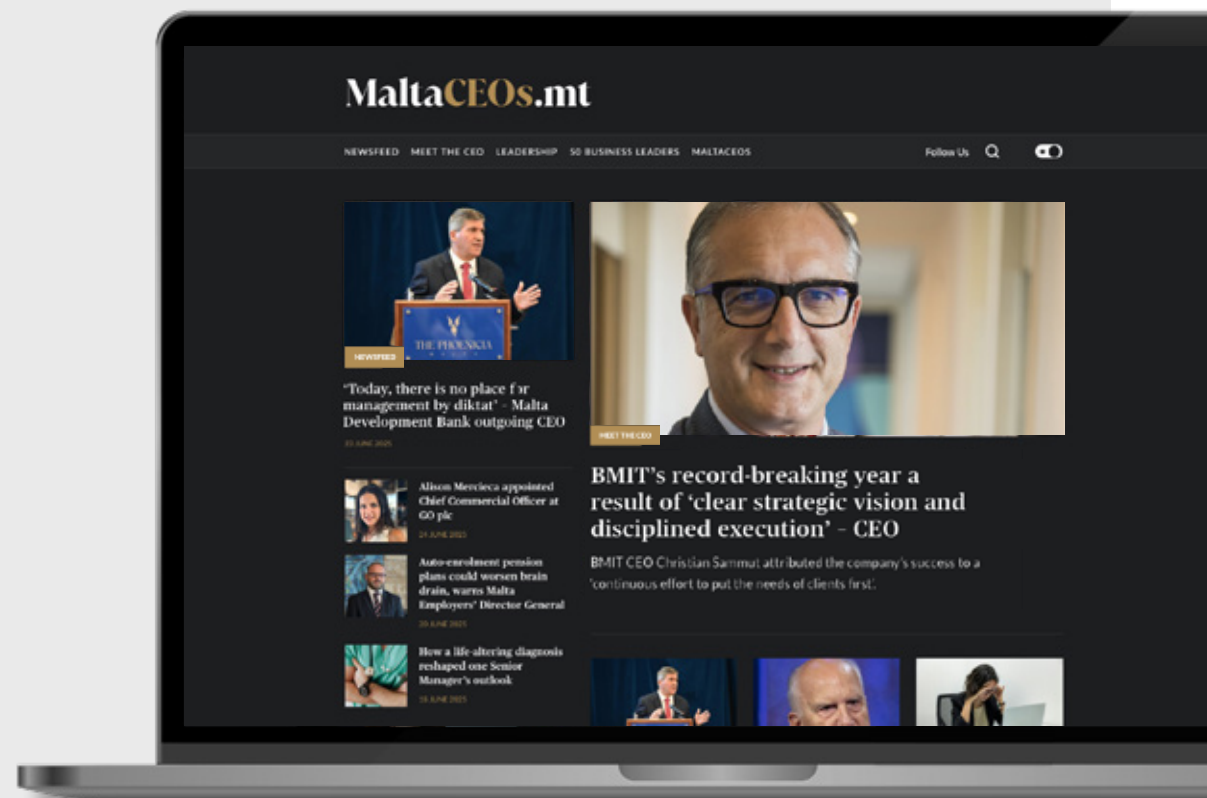
MaltaCEOs.mt

50 Business
Leaders

Malta
CEOs

THE
MaltaCEOs
WEEKLY

MaltaCEOs stands as a prominent force in the Business-to-Business and corporate landscape, commanding a substantial following comprising thousands of businesspeople, industry leaders, CEOs, C-level executives, professionals, and management personnel.



Introducing the MaltaCEOs Brand *by Content House Group, comprising:*

MaltaCEOs.mt

MaltaCEOs.mt:

Malta's top-tier business portal, claiming the highest LinkedIn following among all media portals in Malta.

Malta CEOs

MaltaCEOs Annual Publication:

A distinguished annual publication showcasing the top 50 CEOs in Malta, earning recognition as the island's foremost publication.

50 Business Leaders

50 Business Leaders Online Serialisation:

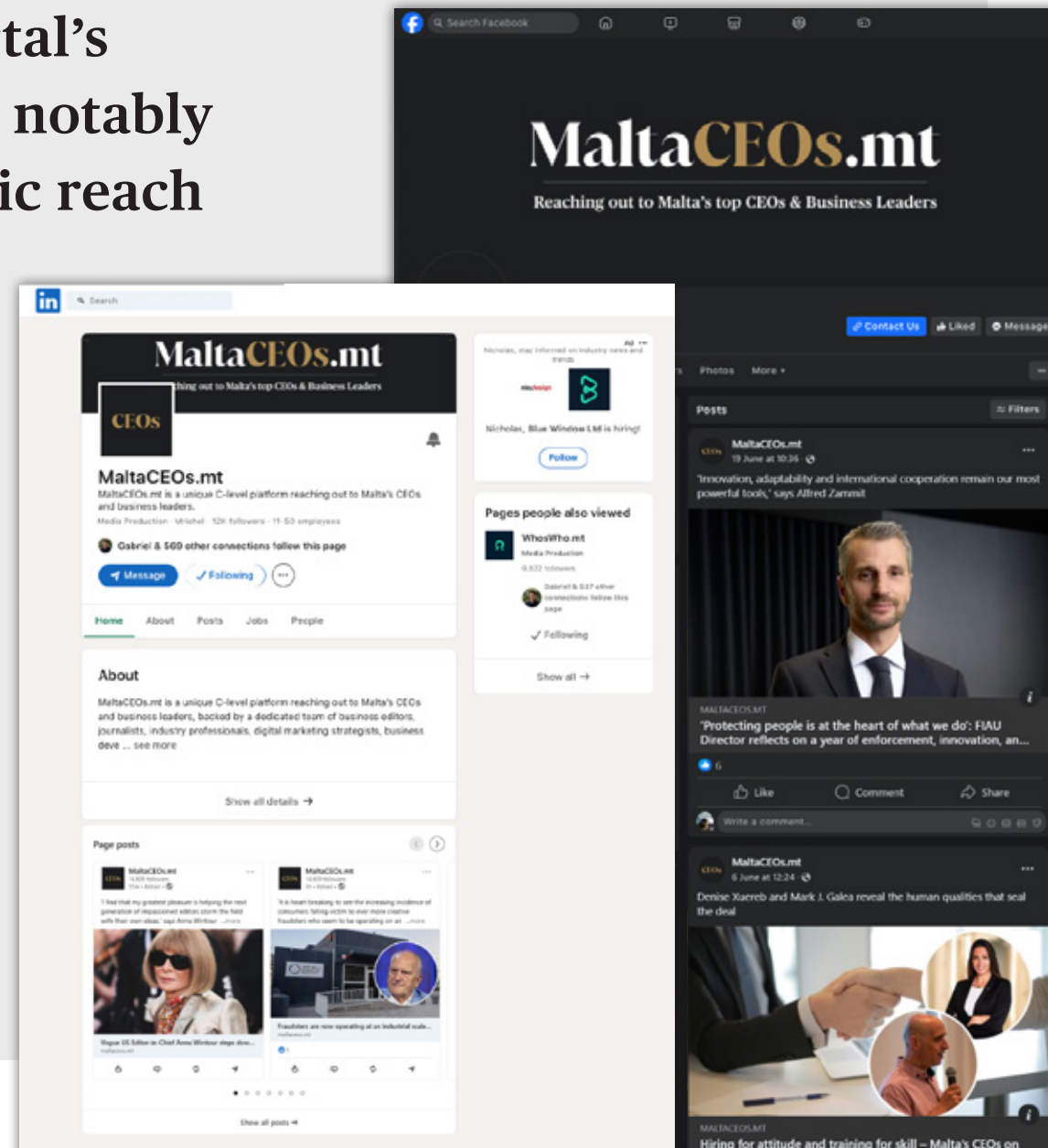
A captivating series highlighting diverse business figures and entrepreneurs, sharing compelling stories from their journey in business and leadership.

THE MaltaCEOs WEEKLY

MaltaCEOs Weekly:

An exclusive online mailshot sent weekly to the inboxes of thousands of leading business professionals and entrepreneurs.

MaltaCEOs.mt is experiencing **extraordinary growth**. The portal's monthly reach on social media, notably on LinkedIn, and its own organic reach through the portal, have soared to **464,000 people** each month – an impressive equivalent of **5.5 million individuals** annually. These impressive figures highlight the portal's outstanding position as a corporate B2B platform in its specific niche.

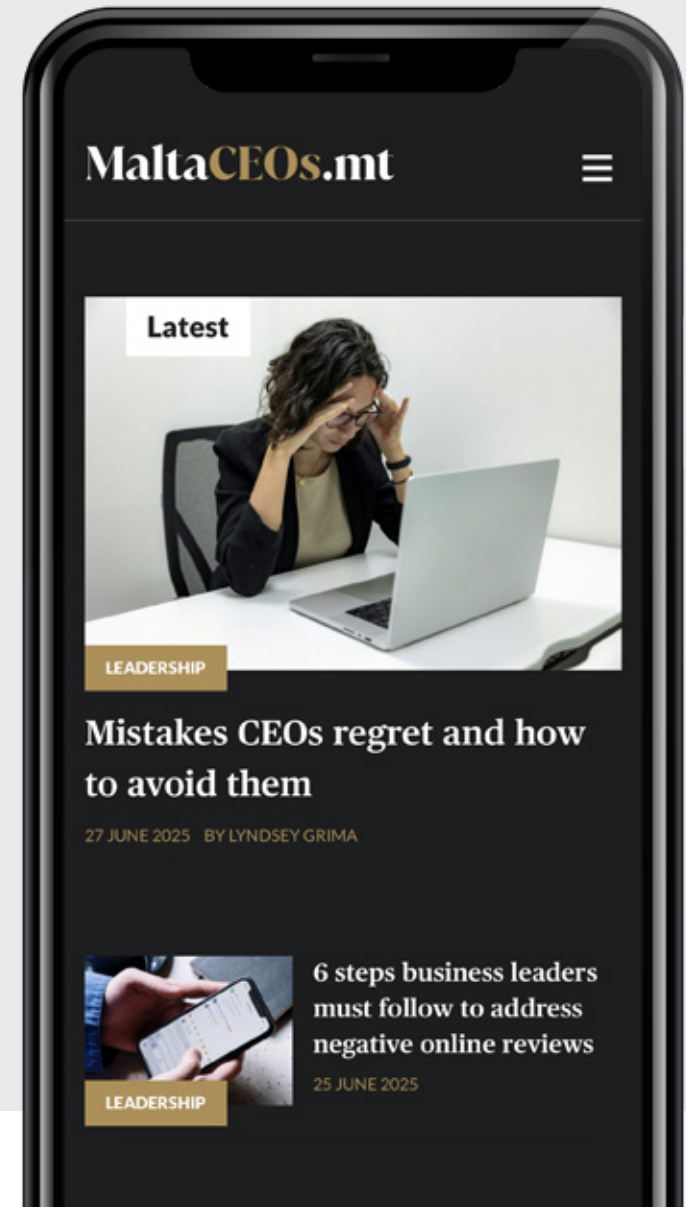




What makes MaltaCEOs.mt immensely popular?

In essence, our popularity stems from our commitment to delivering high-quality content meticulously crafted by our extensive team of online business journalists and editors. This content is tailored specifically for the top-tier business community, catering to business leaders, entrepreneurs, C-level executives, CEOs, directors, professionals, and managers. Moreover, our content flows regularly and consistently, showcasing a significant number of businesspeople, entrepreneurs, and business leaders every day!

In addition to our formidable business brewhouse, comprising Malta's most extensive team of business content writers, journalists, and editors, we proudly feature a distinctive second tier of content. More than 20 top-tier contributors actively contribute to MaltaCEOs.mt by providing regular and insightful articles on compelling issues tailored for our discerning business audience. These topics encompass a wide spectrum, including strategy, leadership, growth, people management, succession, delegation, and more.





The MaltaCEOs publication requires minimal introduction.

Published annually in both hardback and paperback formats, our premium publication is widely acknowledged as the most prestigious and sought-after business publication in Malta. Its extensive page count is testament to the sustained growth and prominence of this distinguished brand.

CH



Each of the 50 CEOs featured in the MaltaCEOs annual publication enjoys substantial C-level exposure, accompanied by a comprehensive business package, including:

- A dedicated business content writer assigned for a personalised interview.
- An elite photography specialist for an extensive photoshoot with each CEO.
- Photography rights are exclusively granted to each CEO, allowing them to utilise the creative shoot throughout the year for their business commitments and requirements after the publication of the MaltaCEOs annual edition.



MaltaCEOs.mt
25 February · 🌐

One of Ray DeMicoli's guiding principles is to deliver on promises. He recalls being inspired by an inscription on the Church of San Giacomo di Rialto in Venice, placed... [See more](#)



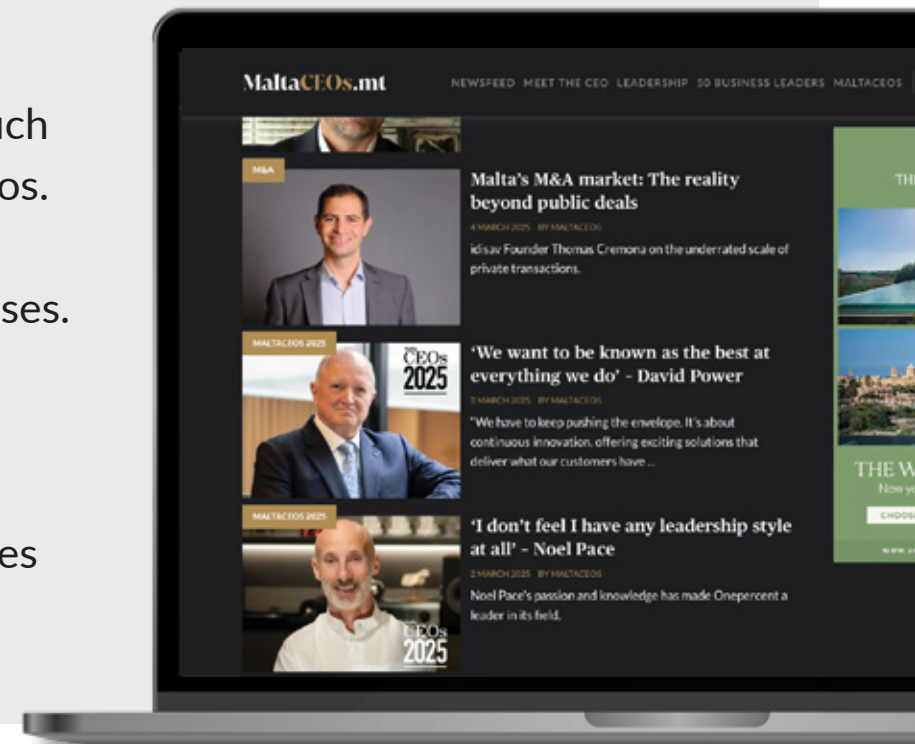
MALTA CEOs.MT

'The value of a property lies not only in its investment potential but also in its beauty' - Ray DeMicoli

- As part of an exclusive serialisation, the interview is published on MaltaCEOs.mt and will remain accessible on the site for years to come.
- Featured on our social media platforms, particularly LinkedIn and Facebook, the interview is strategically boosted and shared across various channels.
- Additionally, each interview is highlighted in The MaltaCEOs weekly mailshot.

Exclusively online and forming part of MaltaCEOs.mt, the 50 Business Leaders series has evolved into a core brand within the business landscape. Its appeal lies in its exceptional versatility, allowing interviews to extend beyond a single interviewee. This flexibility enables:

- Showcasing some of Malta's prominent business leaders alongside promising rising stars.
- Conducting group interviews with C-level executives, such as CEOs, CCOs, and COOs, accompanied by group photos.
- Featuring family business interviews that spotlight the strength and generational aspects of family-run enterprises.
- Featuring succession interviews, highlighting outgoing business leaders passing the baton to their daughters or sons.
- Covering interviews centred around significant milestones like anniversaries, rebranding, mergers, and expansion.



Here are some of the *most memorable interviews* featured to date within the 50 Business Leaders series on MaltaCEOs.mt.



THE MaltaCEOs WEEKLY

The final gem in the impressive portfolio of the MaltaCEOs brand is The MaltaCEOs Weekly. What makes it a standout choice for advertisers?

PROACTIVE AND EXCLUSIVE MAILSHOTS:

In the high-end business-to-business corporate segment, mailshots are both proactive and highly efficient, yet surprisingly rare. We exclusively cover this segment in an exceptional manner. Every Wednesday, each mailshot is delivered directly to the inbox of Malta's top CEOs, business leaders, and entrepreneurs. Secure your spot now to ensure your message reaches these influential leaders.

EXCLUSIVE C-LEVEL CONTENT ROUND-UP:

The content featured in The MaltaCEOs Weekly is an exclusive round-up of top C-level content, resonating profoundly with our audience. The click rate consistently exceeds market averages, making it a highly popular and engaging platform.

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THE MaltaCEOs WEEKLY



NEWSFEED

Auto-enrolment pension plans could worsen brain drain, warns Malta Employers' Director General



NEWSFEED

BMIT's record-breaking year a result of 'clear strategic vision and disciplined execution' –



NEWSFEED

Alison Mercieca appointed Chief Commercial Officer at GO plc



NEWSFEED

**'Overwhelming' response to €150 million bond issue
'reflects confidence in BOV' – Chairperson**



NEWSFEED

**Computime Holdings plc
holds first Annual General
Meeting since IPO**



NEWSFEED

**MGA CEO on internal
processes review:
'Responsiveness to the
industry is critical'**

THE **MaltaCEOs** WEEKLY

DYNAMIC BANNER OPTIONS:

Content House stands out by offering the only mailshots on the market that accommodate animated online banners. In contrast, other mailshots available to date provide only static banner options. This innovative feature adds a dynamic and visually appealing element to your advertising strategy.

COMPREHENSIVE STRATEGY FOR MAXIMUM REACH:

Work with us to develop a comprehensive strategy that ensures your content is not only published in The MaltaCEOs Weekly but also across our social media platforms and MaltaCEOs.mt

From a commercial standpoint, the MaltaCEOs brand has experienced an unprecedented surge in popularity, and we field daily requests from numerous companies, CEOs, and organisations eager to join forces. Here's a glimpse into the countless commercial opportunities available for you:

- A CEO interview in the MaltaCEOs annual high-end publication
- Exclusive Interviews with Business Leaders and C-level Executives on 50 Business Leaders
- Strategic sponsored content on MaltaCEOs.mt and/or The MaltaCEOs Weekly
- Comprehensive sponsored content packages, including posting and boosting on social media platforms, especially LinkedIn and Facebook
- Diverse online banner solutions, tailored for both our mobile-responsive site and desktop site, as well as prominent placement in The MaltaCEOs Weekly.





Spotlight

TECH

BMIT's record-breaking year a result of 'clear strategic vision and disciplined execution' - CEO
23 JUNE 2025



Alison Mercieca appointed Chief Commercial Officer at GO plc
24 JUNE 2025



Auto-enrolment pension plans could worsen brain drain, warns Malta Employers' Director General
20 JUNE 2025



How a life-altering diagnosis reshaped one Senior Manager's outlook
18 JUNE 2025



Poliform



Latest

FASHION

Vogue US Editor-in-Chief Anna Wintour steps down, leaving a playbook for leaders

27 JUNE 2025 BY NICOLE ZAMMIT
Stylish, direct and fierce.



BANKING

'Today, there is no place for management by diktat' - Malta Development Bank outgoing CEO
27 JUNE 2025



FRAUD

Fraudsters are now operating at an industrial scale, warns Arbiter for Financial Services
27 JUNE 2025



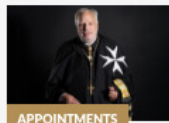
LEADERSHIP

Mistakes CEOs regret and how to avoid them
27 JUNE 2025



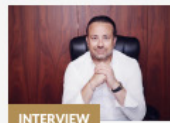
SCAM

AI-generated scams featuring Maltese business leaders are getting harder to spot
26 JUNE 2025



APPOINTMENTS

Francis J. Vassallo appointed Finance Minister of the Order of St John
26 JUNE 2025



INTERVIEW

'We don't cut corners': AGB Holdings CEO Alan Bonnici on defining luxury living in Malta
26 JUNE 2025

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The countless commercial opportunities available for you:

- Outstream video ads, where your advertising content is seamlessly integrated and featured prominently on MaltaCEOs.mt
- Unique and innovative online advertising solutions, including Full Screen Scrollover, exclusive to mobile users, and Desktop Takeover, exclusive to desktop users — or why not a combination of both?
- Extensive print ad solutions, with premium placements in the MaltaCEOs Annual Publication
- Attain Official Partner Status on MaltaCEOs.mt, The MaltaCEOs Annual Publication, or The MaltaCEOs Weekly — or opt for an Official Partner Status across the entire MaltaCEOs brand portfolio. Enjoy the red-carpet treatment with substantial exposure, extended social media reach, sponsored content, and online marketing exclusively tailored for the business-to-business segment.

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SPARKASSE
Bank Malta plc

25 Years Together:
Honouring Our Journey,
Shaping Tomorrow

Learn More

Below is just a snapshot of the level of brands
MaltaCEOs.mt is attracting:



The MaltaCEOs portfolio of brands is a market leader

It's the brand business leaders follow

It's the brand leading CEOs follow

It's the brand business entrepreneurs follow

It's the brand that makes you stand out, with people who matter.

Thank you for believing in the MaltaCEOs brand

Content House