Malta CJECOS

Malta's Leading & Most Influential Business Media Brand

A MEDIA BRAND BY

Content House

Malta

MaltaCEOs is the most prestigious media brand within Malta's business, corporate, and C-level annual high-end publication continues to set new local media records, reinforcing its status as the ultimate platform for Malta's leading CEOs and top business executives.

circles. Year after year, the influential MaltaCEOs



HAVING CELEBRATED ITS 50TH ANNIVERSARY IN 2024, BANK OF VALLETTA IS DEEPLY EMBEDDED IN THE LOCAL FINANCIAL LANDSCAPE AND STANDS AS A CORNERSTONE OF MALTA'S ECONOMY. SINCE BECOMING CEO IN 2022, KENNETH FARRUGIA HAS CHAMPIONED SUSTAINABILITY AND DIGITAL INNOVATION. DRIVING BANK OF VALLETTA'S CUSTOMER-FOCUSED TRANSFORMATION THROUGH A LONG-TERM STRATEGY CENTRED ON THE CUSTOMER PILLAR. WHICH AIMS TO ENHANCE CUSTOMERS' FINANCIAL WELL-BEING WITH EXCELLENT SERVICE AND A COMPREHENSIVE RANGE OF PRODUCTS.

OF OUR CUSTOMERS.





Malta CEOS Malta's Leading & Most Influential Business Media Brand

About MaltaCEOs

Owned and managed by Content House, Malta's largest media organisation, the **MaltaCEOs** brand spans multiple platforms, including:

- MaltaCEOs Annual Publication
 The flagship high-end print edition
- MaltaCEOs.mt
 A dynamic business portal featuring exclusive daily content
- 50 Business Leaders

 A specialised sub-brand dedicated to serialised interviews with top CEOs, business leaders, and entrepreneurs

The Malta CEOs Weekly A widely circulated business mailshot reaching thousands of CEOs, business owners, directors, and C-level executives





Malta's Leading & Most Influential Business Media Brand

Estimated Reach of the Annual Publication:

70,000+ annually

This estimate is based on long-term assessments of various distribution models, leveraging both direct and multiplier distribution channels to maximise visibility among potential readers.





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MaltaCEOs 2026 Publication

The upcoming MaltaCEOs 2026 edition will once again feature Malta's leading CEOs, their key roles, achievements, and strategic agendas. It will explore the traits that define successful business leaders while examining how CEOs are shaping their organisations to thrive in Malta's evolving economic landscape. The publication will also provide insights into business and social trends, highlighting the leadership qualities that drive corporate success in today's financial climate.

MaltaCEOs serves as an exclusive platform for accomplished business professionals in Malta. The annual print edition features high-end printing specifications, ensuring premium quality and presentation.





Malta's Leading & Most Influential Business Media Brand

Distribution

The publication is distributed across a broad network of key business locations, including:

- Top companies across all sectors
- Direct distribution to business leaders, CEOs, and prominent firms via a leading courier service
- Government offices, including the Office of the Prime Minister, Ministries, Agencies, and Departments
- Embassies and Consulates in Malta
- Leading banks, business centres, and high-end hotels
- Public and private hospitals and clinics
- Retail distribution at WHSmith, Agenda Bookshop, and other leading newsagents
- Digital access via MaltaCEOs.mt

Quality

- Size: 230mm x 290mm
- Premium print specifications: High-quality lamination on the cover and perfect binding for a superior finish.





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Advertising Rates

Inside Front Cover Spread: €3,000

(460mm W x 290mm H + 5mm bleed)

Inside Back Cover: €2,000

(230mm W x 290mm H + 5mm bleed)

Premium Cover Spreads: €2,500 (460mm W x 290mm H + 5mm bleed)

2 Full Pages or a Spread: €2,000 (460mm W x 290mm H + 5mm bleed)

Full Page: €1,200

(230mm W x 290mm H + 5mm bleed)

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THE ISLAND'S MOST INFLUENTIAL BUSINESS MINDS

Janet Silvio

CEO, HILA

"AMONG ALL SOCIAL SECTORS, MENTAL HEALTH IS THE MOST IN NEED OF SUPPORT AND RESOURCES."

AS THE VISIONARY CEO OF HILA HOMES – PART OF THE CAREMALTA GROUP – JANET SILVIO IS REDEFINING LEADERSHIP IN THE SOCIAL CARE SECTOR. WITH A DEEPLY PERSONAL COMMITMENT TO BOTH SERVICE USERS AND EMPLOYEES, JANET HAS BUILT HILA FROM THE GROUND UP INTO A BEACON OF PERSONALISED, COMMUNITY-BASED CARE IN MALTA.

Jainet Silvid's journey to becoming a CCO in the lockcare sector has been fur from conventional. "You always been inselection," dhe remarks: "After earning my disparation inselection," dhe remarks: "After earning my disparation inselection," dhe remarks: "After earning combot mechanisms to work was determined in combot the career tadder as quickly as possible. I make combot services sectors, starting in property and starmonthy to media and production. I emittaneous thanks and green quarkly, but it he long hours and personal challenges in endrustry like the feeling burst out."

Then, unlike most 30-year-olds at the peak or their careers, Jamet made a profound sits. She sold everything she owned and embarked on an 18-month career break, travelling through Southers Adia, India and Australian. Ywhen you cravel across certain countries, particularly India, you start to vide contain countries, particularly India, you start to vide and the peak of make you happy and that, sometimes, we fuss too

When Janet returned to hallow, "I shower inserted her a remember shows of purpose," I shower inserted may work to involve helping cit set." she explains, let first step insert to discuss that it is a formal part of set at Cossicus Horné, one of carbon and the first step inserted in a famough Carebeaths. The at the time, offered Janet the opportunity to support the time, offered Janet the opportunity to support the consideration of a new project focused on the dissibility sector. Fing a new project focused on the dissibility sector, find Carebbaths, there is independence and Limities.

Hs_A's mission is to provide tailored support for individuals with disabilities, floousing on their unique needs and preferences. "The system must fit their





Malta's Leading & Most Influential Business Media Brand

CEO Interviews – 50 CEO Interviews Series

MaltaCEOs features in-depth interviews with leading CEOs, conducted by a professional editorial team. Each interview includes a bespoke photoshoot and a dedicated feature in both the print and digital editions.

Participation Fee: €3,000 (4-Page Interview)

Selection of CEOs is at the discretion of the publisher.



What's Included:

- A professional business writer conducts the interview
- A leading photographer provides a high-end C-level photoshoot
- 4-page feature in the annual MaltaCEOs publication
- Online serialisation on MaltaCEOs.mt, with extensive digital exposure across LinkedIn and Facebook
- SEO-optimised content for year-long online visibility on MaltaCEOs.mt
- Full rights to the professional photoshoot for corporate use



Malta's Leading & Most Influential Business Media Brand

Platinum Sponsorship Packages

A limited number of Platinum Sponsorship Packages are available, offering premium branding opportunities.

Package Includes:

- 4-page CEO interview
- Double-page advertising spread
- Company logo placement on the cover
- Up to 50 copies of MaltaCEOs (including up to five international deliveries)

Platinum Package Rate: €10,000

Sponsors may arrange for international shipping or collect copies from Content House's offices at The Quad, Central Business District, Malta.





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Printing Specifications



2 Full Pages or a Spread/ Premium Cover Spread Advert

Trim Size: 460mm W x 290mm H Text Safe Area: 446mm W x 276mm H Gutter Allowance: 7mm Bleed Size: 470mm W x 300mm H Bleed: 5mm bleed all round

Inside Front Cover Spread Advert

Trim Size: 460mm W x 290mm H
Text Safe Area: 434mm W x 276mm H
Gutter Allowance: 7mm
Bleed Size: 470mm W x 300mm H
Bleed: 5mm bleed all round

IMPORTANT:

No text or logo in the centre of the artwork. Minimum of 14mm Gutter Allowance in the centre.



Full Page Advert

Trim Size: 230mm W x 290mm H Text Safe Area: 216mm W x 276mm H Gutter Allowance: 7mm

Bleed Size: 240mm W x 300mm H Bleed: 5mm bleed all round

Inside Back Cover Advert

Trim Size: 230mm W x 290mm H Text Safe Area: 204mm W x 276mm H

Gutter Allowance: 7mm

Bleed Size: 240mm W x 300mm H Bleed: 5mm bleed all round

GENERIC SPECIFICATIONS

Crop Marks: Not required **Binding:** Perfect bound **Format:** PDF / JPG **Resolution:** Minimum 300DPI **Convert to CMYK:** ISO Coated (ECI) FOGRA39 (ISO 12647-2:2004)

TERMS & CONDITIONS

- · All rates exclude VAT.
- · Advertising rates do not include artwork production.
- · Artwork Creation: €150 | Artwork Resizing: €50
- · Cancellation Fee: 40% of booking cost (one-month written notice required. Shorter notices are liable to pay the full amount).
- · Invoices issued upon publication, with a 30-day payment term.

Join MaltaCEOs
2026 and position
your brand
among Malta's top
business leaders!

For more information contact:
Content House, Quad Central, Q2, Level 2,
Central Business District, CBD 1040, Malta
T: 21 320 713 | E: info@contenthouse.mt
www.contenthouse.mt

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