

# Malta CEOs

Malta's Leading  
& Most Influential  
Business Media  
Brand

A MEDIA BRAND BY  
**Content House**

# Malta CEOs

THE ISLAND'S MOST INFLUENTIAL  
BUSINESS MINDS

# 2026

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**MaltaCEOs** is the most prestigious media brand within Malta's business, corporate, and C-level circles. Year after year, the influential **MaltaCEOs** annual high-end publication continues to set new local media records, reinforcing its status as the ultimate platform for Malta's leading CEOs and top business executives.



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## About MaltaCEOs

Owned and managed by Content House, Malta's largest media organisation, the **MaltaCEOs** brand spans multiple platforms, including:

- **MaltaCEOs Annual Publication**  
The flagship high-end print edition
- **MaltaCEOs.mt**  
A dynamic business portal featuring exclusive daily content
- **The Malta CEOs Weekly**  
A widely circulated business mailshot reaching thousands of CEOs, business owners, directors, and C-level executives
- **50 Business Leaders**  
A specialised sub-brand dedicated to serialised interviews with top CEOs, business leaders, and entrepreneurs



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## Estimated Reach of the Annual Publication: **70,000+ annually**

This estimate is based on long-term assessments of various distribution models, leveraging both direct and multiplier distribution channels to maximise visibility among potential readers.



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## MaltaCEOs 2026 Publication

The upcoming **MaltaCEOs** 2026 edition will once again feature Malta's leading CEOs, their key roles, achievements, and strategic agendas. It will explore the traits that define successful business leaders while examining how CEOs are shaping their organisations to thrive in Malta's evolving economic landscape. The publication will also provide insights into business and social trends, highlighting the leadership qualities that drive corporate success in today's financial climate.

**MaltaCEOs** serves as an exclusive platform for accomplished business professionals in Malta. The annual print edition features high-end printing specifications, ensuring premium quality and presentation.





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## Distribution

The publication is distributed across a broad network of key business locations, including:

- Top companies across all sectors
- Direct distribution to business leaders, CEOs, and prominent firms via a leading courier service
- Government offices, including the Office of the Prime Minister, Ministries, Agencies, and Departments
- Embassies and Consulates in Malta
- Leading banks, business centres, and high-end hotels
- Public and private hospitals and clinics
- Retail distribution at WHSmith, Agenda Bookshop, and other leading newsagents
- Digital access via MaltaCEOs.mt

## Quality

- Size: 230mm x 290mm
- Premium print specifications: High-quality lamination on the cover and perfect binding for a superior finish.



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## Advertising Rates

**Inside Front Cover Spread: €3,000**  
(460mm W x 290mm H + 5mm bleed)

**Inside Back Cover: €2,000**  
(230mm W x 290mm H + 5mm bleed)

**Premium Cover Spreads: €2,500**  
(460mm W x 290mm H + 5mm bleed)

**2 Full Pages or a Spread: €2,000**  
(460mm W x 290mm H + 5mm bleed)

**Full Page: €1,200**  
(230mm W x 290mm H + 5mm bleed)



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## CEO Interviews – 50 CEO Interviews Series

**MaltaCEOs** features in-depth interviews with leading CEOs, conducted by a professional editorial team. Each interview includes a bespoke photoshoot and a dedicated feature in both the print and digital editions.

**Participation Fee: €3,000 (4-Page Interview)**

*Selection of CEOs is at the discretion of the publisher.*



What's Included:

- A professional business writer conducts the interview
- A leading photographer provides a high-end C-level photoshoot
- 4-page feature in the annual **MaltaCEOs** publication
- Online serialisation on MaltaCEOs.mt, with extensive digital exposure across LinkedIn and Facebook
- SEO-optimised content for year-long online visibility on MaltaCEOs.mt
- Full rights to the professional photoshoot for corporate use



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## Platinum Sponsorship Packages

A limited number of Platinum Sponsorship Packages are available, offering premium branding opportunities.

Package Includes:

- 4-page CEO interview
- Double-page advertising spread
- Company logo placement on the cover
- Up to 50 copies of MaltaCEOs (including up to five international deliveries)

**Platinum Package Rate: €10,000**

*Sponsors may arrange for international shipping or collect copies from Content House's offices at The Quad, Central Business District, Malta.*



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## Printing Specifications



### 2 Full Pages or a Spread/

#### Premium Cover Spread Advert

Trim Size: 460mm W x 290mm H  
Text Safe Area: 446mm W x 276mm H  
Gutter Allowance: 7mm  
Bleed Size: 470mm W x 300mm H  
Bleed: 5mm bleed all round

#### Inside Front Cover Spread Advert

Trim Size: 460mm W x 290mm H  
Text Safe Area: 434mm W x 276mm H  
Gutter Allowance: 7mm  
Bleed Size: 470mm W x 300mm H  
Bleed: 5mm bleed all round

#### IMPORTANT:

No text or logo in the centre of the artwork.  
Minimum of 14mm Gutter Allowance in the centre.



### Full Page Advert

Trim Size: 230mm W x 290mm H  
Text Safe Area: 216mm W x 276mm H  
Gutter Allowance: 7mm  
Bleed Size: 240mm W x 300mm H  
Bleed: 5mm bleed all round

### Inside Back Cover Advert

Trim Size: 230mm W x 290mm H  
Text Safe Area: 204mm W x 276mm H  
Gutter Allowance: 7mm  
Bleed Size: 240mm W x 300mm H  
Bleed: 5mm bleed all round

## GENERIC SPECIFICATIONS

**Crop Marks:** Not required **Binding:** Perfect bound **Format:** PDF / JPG **Resolution:** Minimum 300DPI  
**Convert to CMYK:** ISO Coated (ECI) FOGRA39 (ISO 12647-2:2004)

## TERMS & CONDITIONS

- All rates exclude VAT.
- Advertising rates do not include artwork production.
- Artwork Creation: €150 | Artwork Resizing: €50
- Cancellation Fee: 40% of booking cost (one-month written notice required. Shorter notices are liable to pay the full amount).
- Invoices issued upon publication, with a 30-day payment term.

Join **MaltaCEOs**  
2026 and position  
your brand  
among Malta's top  
business leaders!

For more information contact:  
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Central Business District, CBD 1040, Malta  
T: 21 320 713 | E: [info@contenthouse.mt](mailto:info@contenthouse.mt)  
[www.contenthouse.mt](http://www.contenthouse.mt)

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