#### **Global Reach**



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#### **Malta 20** Invest 26

Malta's International Investment Guide



Malta Invest is Malta's global investment guide on the ground, reaching high-net-worth individuals, investors, entrepreneurs, business leaders and c-level executives around the world



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The current edition of Malta Invest has been an instant hit within the corporate world and the feedback on our global reach is overwhelming. We are currently present at

- Leading International Corporate Firms
- Global Business Centres and Major Companies' Headquarters
- Investment Banks
- Luxury Hotels



- Private Members Clubs
- Major Embassies and Consulates
- First and Business Class Airline Lounges
- Train Station Lounges (in London)



In Dubai, our global reach includes top, key investment, corporate & business-related venues. From the prestigious Emirates Financial Towers to the renowned Dubai International Financial Centre, Malta Invest is present where it matters most!



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Other key, major distribution points in Dubai include the Index Tower, and the Ahlan 1st Class & Business Class Lounge.



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In Abu Dhabi, Malta Invest is reaching the renowned Abu Dhabi Global Market, Alfattan Currency House and also the prestigious Burjuman Business Tower.

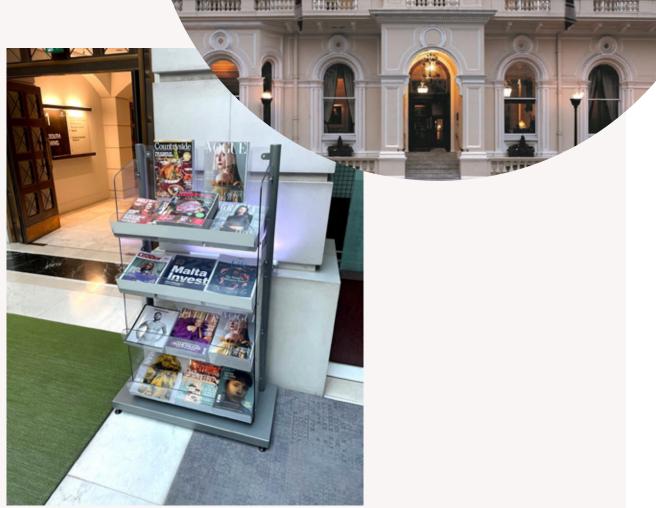
The global reach to the selected International Targeted Audiences has no limits.



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In London, for instance, our global reach includes major Private Members Clubs, considered very instrumental to attract foreign investment, yet very difficult to reach – including East India Private Members Club and the Soho Club.





In London, Malta Invest is also reaching the iconic The Shard, considered a vertical business city in London.

In London we're also present at another prominent icon – The Gherkin, primarily a high end corporate and business tower, that houses the headquarters of many large companies including Swiss Re and Sky News.





Moreover, the publication is available at top, high-end hotels frequented by business executives, high-net-worth individuals and investors – including The Ritz, Mandarin Oriental and Shangri-La



In Paris, our reach includes major global headquarters of world-renowned brands such as Vivendi, L'Oreal and Orange

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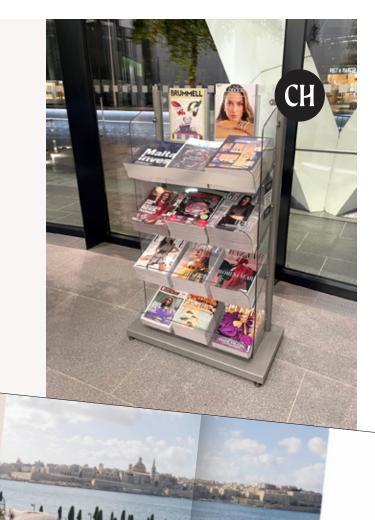
In Zurich, Malta Invest is available at major corporate hubs such as Zurich Bergos AG, Privatbank Bellerive AG, Lienhardt & Partner, SIX Group and Deloitte AG





In Geneva, we're proud to be present in major venues, including the corporate headquarters of the MSC Mediterranean Shipping Company S.A., Pargesa Holding S.A., Bank Lombard Odier & Co AG, REYL & Cie S.A., and **Union Bancaire Privee** 

Our global reach is unprecedented for Malta, thus having your brand featured in Malta Invest, distributed within the global four winds of business, finance and investment is strategically fundamental. But, besides our global reach, what is making Malta Invest such a huge success story? Why is it **so different**?



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Overview

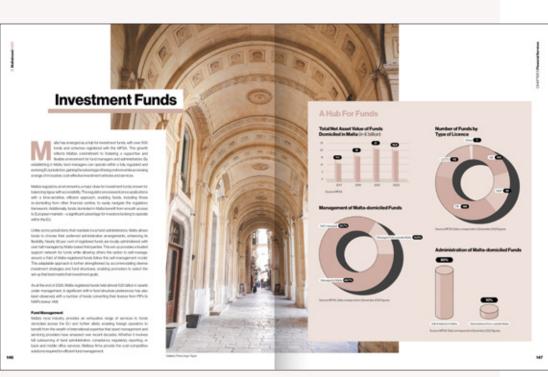
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Malta Invest is produced, owned, and published by Content House Group, Malta's largest media group in the corporate and business markets. The Group manpower includes a team of highly qualified and experienced business writers, researchers, and editors. And content is a strategic, key success factor for Malta Invest.



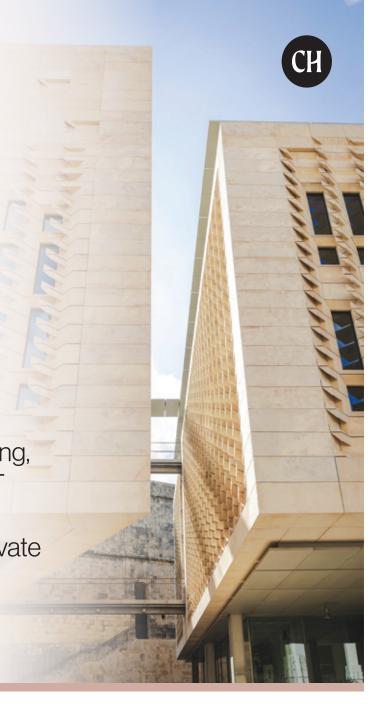
Our specialised business editorial team is unique for Malta and the team deployed to work on Malta Invest has produced superlative content that, for the first time, has put valuable information on



extensive sectors of the economy, within a single source. Whereas before, investment-related information was scattered across different platforms, Malta Invest has created a singular source of valuable information that is reliable and credible.

Some of the key, strategic elements that Malta Invest delves into:

- Why Malta?
- Setting up your business in Malta
- Industry including in-depth insight on manufacturing, life science and research, pharmaceuticals, and ICT
- Financial Services including investment funds, private wealth, banking, fintech and insurance



Some of the key, strategic elements that Malta Invest delves into:

- Residency and relevant information on the different residency schemes
- Property & Real Estate in-depth information on investing in property in Malta, from high end residential, to commercial and rental investment
- Shipping & Aviation
- Tourism and investment tied to the booming hospitality industry





Our business team has also produced a cutting-edge serialisation, featuring expats and foreigners who have invested in Malta or are working at c-level positions in Maltaproviding first hand accounts, experiences, and shared knowledge. The serialisation also features other prominent c-level personnel from leading enterprises and agencies in Malta, linked with foreign investment.

Back to our global reach, Malta Invest is also being distributed to strategic embassies across London, Paris, Brussels, Frankfurt, Zurich, Dubai, Abu Dhabi, Geneva, and Malta. Over and above that, the Malta Ministry of Foreign and European Affairs and Trade is also distributing copies of Malta Invest strategically to Malta's strategic diplomatic missions globally.





We are proud to say that Malta Invest is also being distributed globally in the following Embassies and Missions around the world:

- 🔲 Embassy in Abu Dhabi
- Embassy in Beijing
- 🔲 Embassy in Berlin
- 🔲 Embassy in Brasilia
- 🔲 Embassy in Doha
- 🔲 Embassy in Dublin
- 🔲 Consulate General in Istanbul
- III High Commission in London
- III High Commission in New Delhi

- Embassy in Paris
- Embassy in Riyadh
- Embassy in Rome
- Consulate General in Shanghai
- Embassy in Tel Aviv
- Embassy in Tokyo
- Embassy in Tripoli
- Embassy in Vienna
- Embassy in Washington DC



Malta Invest has also been distributed strategically across the islands, including to key

- Government Agencies
- Ministries and Central Departments

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- Diplomatic Missions, Embassies, and Consulates
- Business Leaders
- Business Centres
- Banks

The global reach is paramount. It elevates the brand's relevance where it matters most and distinguishes one brand from another, and one business leader from another. Reaching the right audience is key, and featuring in Malta's leading global investment guide will make your brand stand out with global players and high-net-worth individuals. Opportunities for participation are available but limited.



You too can become a strategic Partner in Malta Invest. **Get in touch!** 

#### **Content** House

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