

## Malta's leading iGaming news portal With a strong global following

A Snapshot from the past year

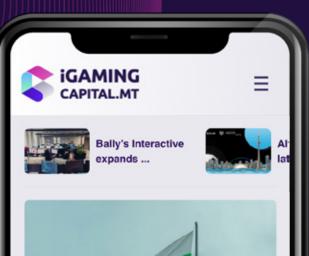


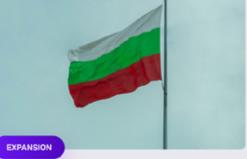


## The last year has been outstanding...

## We had over 651,000 Event Counts on the site

(Event Counts are calculated as the total number of interactions with a targeted website)





Pragmatic Play opens Bulgarian studio as it expands live casino operations

19 SEPTEMBER 2022 BY IGAMINGCAPITAL.MT



Betsson launches online gaming offering in Mexico 19 SEPTEMBER 2022



'If you are there for the company, the company

СН







LATEST EUROPE GLOBAL RECRUITMENT PEOPLE





LeoVegas will soon no longer be a publicly listed company after shareholders accept MGM bid 1 SEPTEMBER 2022

MARKET ENTRY



Altenar celebrates latest market entry with Ontario debut 31 AUGUST 2022



ESPORTS Getting into esports: SOFTSWISS announces commentator Kostya Sivko



### Bally's Interactive expands employee diversity networks across all locations

1 SEPTEMBER 2022 BY IGAMINGCAPITAL.MT

Having recently come together following a series of mergers and acquisitions, Bally's Interactive includes over 2,500 employees in locations spread around the world

## Equally impressive is the fact that we had

**453,000 sessions**\*

\* Over the past 12 months

30 AUGUST 2022



## And considering that this is a sniper specialised site, we had over

# 109,000 unique users\*

\* Over the past 12 months



#### SOFTSWISS Jackpot Aggregator: 'We help to ignite player engagement'

Product manager Aliaksei Douhin sheds light on how the solution can help operators and developers reach their goals



SHARE

Launched in October 2021, the SOFTSWISS Jackpot Aggregator stood out in the market as a nonstandard and promising solution for driving player activity. We talked to Aliaksei Douhin. product









LATEST EUROPE GLOBAL RECRUITMENT PEOPLE





Double-edged sword: iGaming professional laments overdevelopment of Malta



HR DEVELOPMENTS Moobifun appoints Jérôme-Olivier Falcon as new CEO

5 SEPTEMBER 2022



Company will be wellbeing Bally's Interactive expands employee diversity 16 SEPTEMBER 2022 EV IGAMING CAPITALINT



'If you are there for the company, the company will be there for you': Introducing Greentube Malta's Director

PTEMBER 2022 BT GAMINGCAPITAL MT

Brand Manager and Director of Greentube Malta, Adam Warren, spoke to iGamingCapital.mt about the growth of Greentube Malta, the enjoyment his role brings and how he intends on driving change at the global iGaming powerhouse

### Demographics show we're strong in Malta and beyond!

Malta based audience 54%

Global audience 46%



### Globally we're strong in countries where the iGaming industry really matters.

Our international audience is spread as follows:



HungryBear Gaming agrees SlotMasters launch across major Entain brands

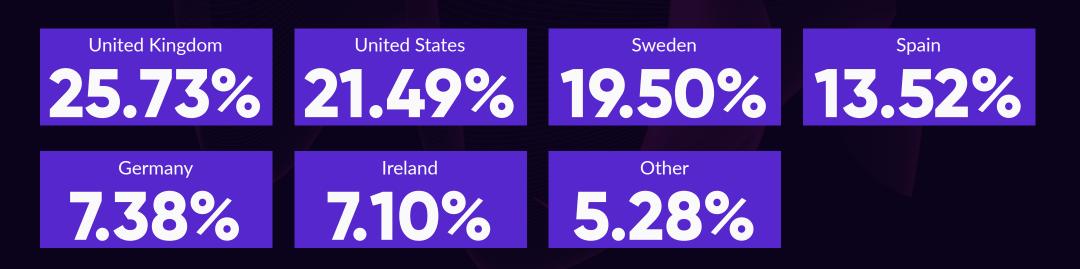
8 SEPTEMBER 2022 BY IGAMINGCAPITAL.MT



BETEGY and Yolo Investments close investment round 7 SEPTEMBER 2022



Slew of senior appointments at High Roller with Idan Levy named CEO....



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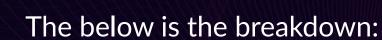




# We're attracting a professional male & female audience, both in Malta & beyond:







30.39%

25-34

11.08%

18-24

24.81%

35-44

6.95%

45-54

9.43%

55-64





7.34%

65+





### Devices: Of course mobile is winning the battle:







## CONCLUSION

The results speak for themselves. With us you can clearly take a sniper approach to target people who matter, professionals and high net worth individuals in Malta & beyond...

