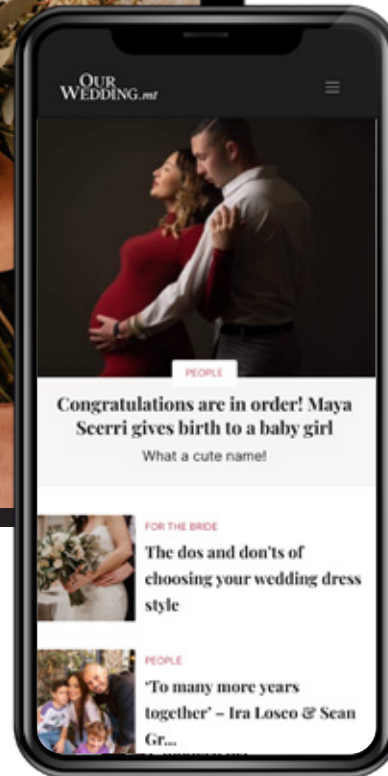
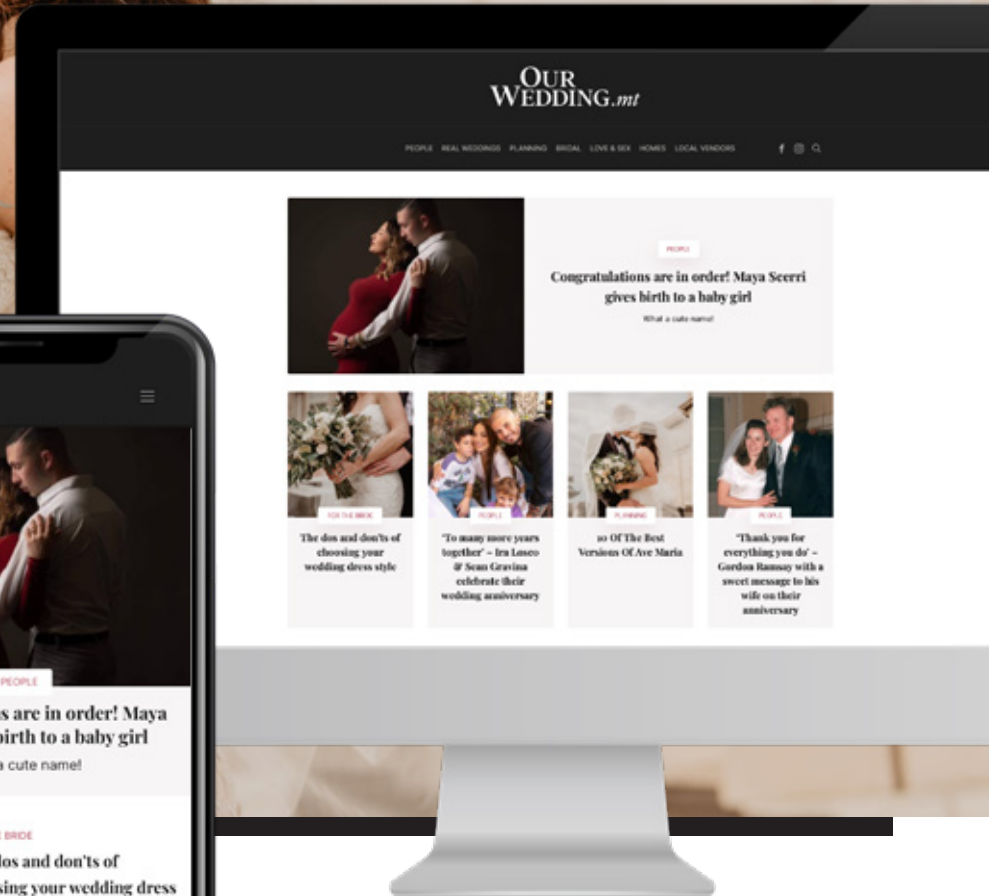


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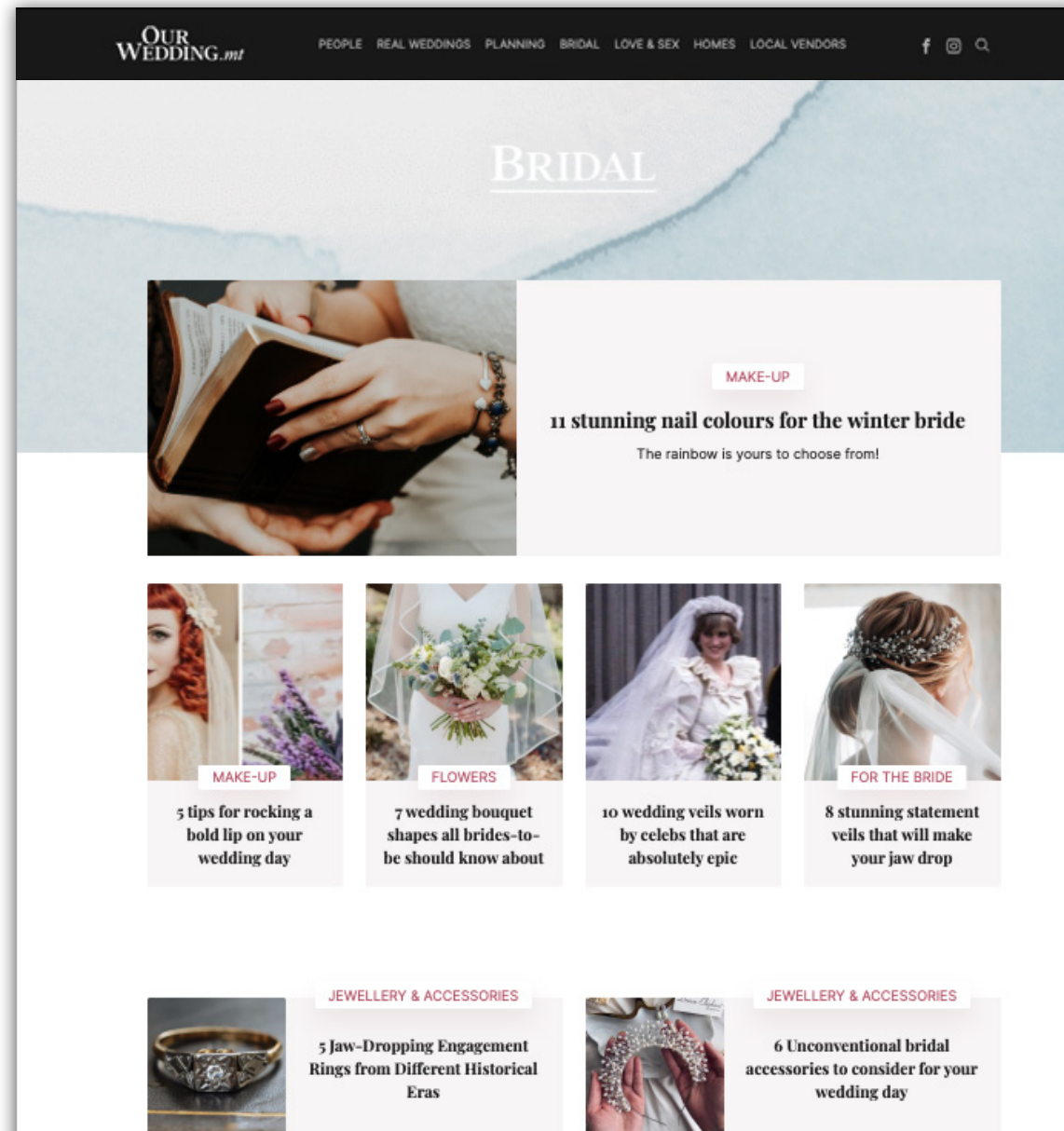


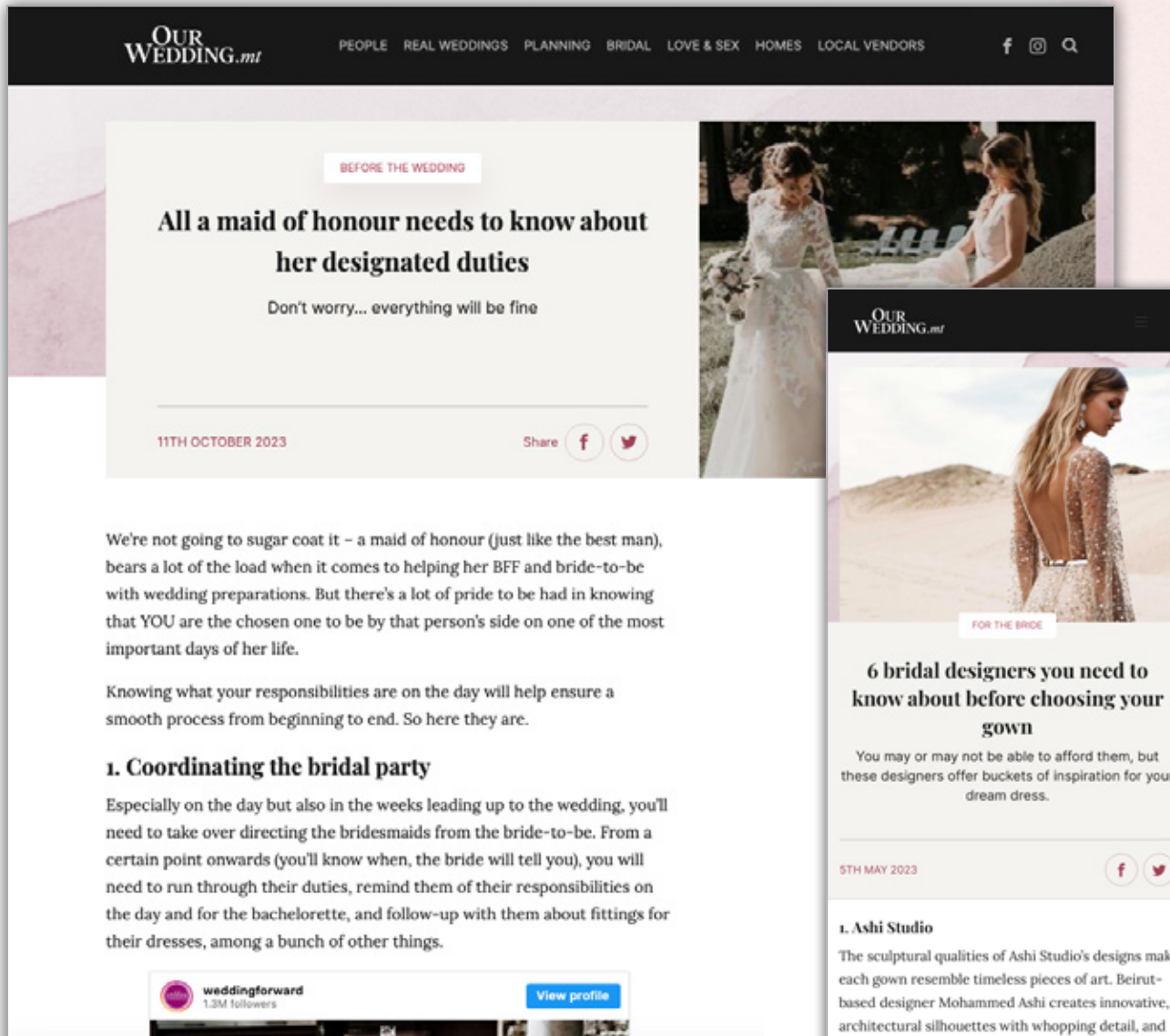
Media Kit

A MEDIA BRAND BY
Content House

OUR WEDDING.*mt*

OurWedding.mt proudly stands as Malta's largest and foremost weddings portal. With a pioneering online search engine dedicated exclusively to the weddings market, we provide strategic keywords for clients with a Wedding Listing, ensuring maximum visibility in this niche.





Key Features

- **Organic Content Excellence:** Our portal boasts organic content curated by a dynamic team of journalists, editors, and content marketing strategists.
- **Social Media Dominance:** Experience strong engagement on our social media platforms coupled with significant organic traffic, solidifying our position as the leader in the local weddings market segment.

Market Leadership:

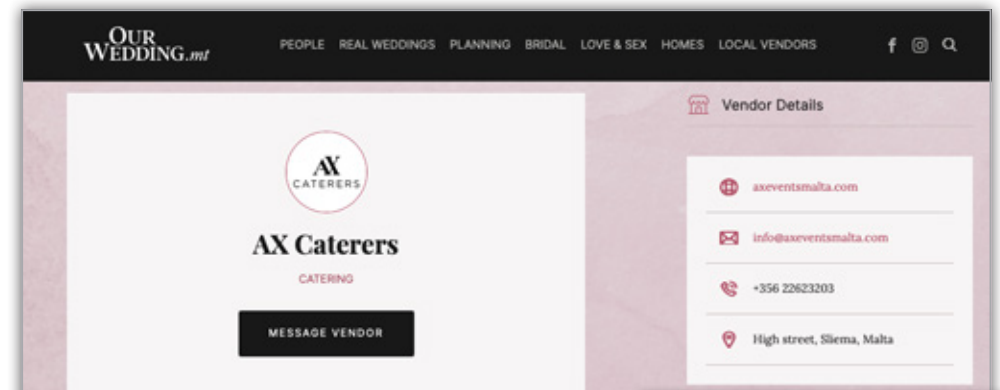
OurWedding.mt, a brand under Content House Group, Malta's leading online and print publisher, is the top choice for couples and families preparing for weddings and home-related endeavors.

OUR WEDDING.*mt*



5 Reasons to Choose *OurWedding.mt*

- 1. Cutting-Edge Design:**
Our portal features a modern, sleek design backed by a robust online team.
- 2. Effective Banner Ads:**
Benefit from large, prominent banner sizes that ensure maximum visibility and engagement.
- 3. Sponsored Content Packages:**
Explore tailored bundles for sponsored content, amplifying your reach with high social media boosting.
- 4. Local Vendors Listings:**
Unlock opportunities with our unique online Weddings Search Engine, placing your business at the forefront of the market.
- 5. Official Partner Status:**
Gain exclusive access, flexible advertising options, and a suite of perks as an 'Official Partner' for 12 months.

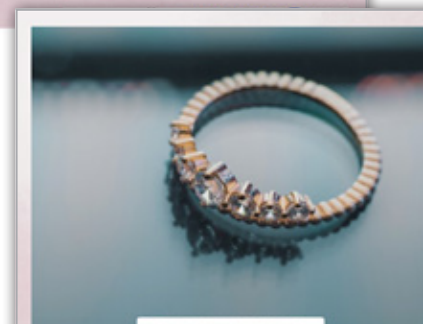


AX Caterers offers outstanding outside catering service all around Malta that is ready to feed your dreams and impress your guests. We have built our reputation as an excellent outside caterer providing only the most delicious food and top service wherever we go.

Our wide array of delicious foods, spectacular wedding cakes, and fantastic canapés are sure to leave both you and your guests wanting more. Our passionate team will create your ideal culinary experience and go above and beyond all expectations to coincide with your memorable celebration.

Whatever you need, wherever you need it – we're at your beck and call. If your venue does not have an exclusive caterer, we can come to the rescue. We cater for all weddings – small ones, extravagant ones, morning weddings, afternoon celebrations, canapés, reception buffets, and more!

Give us a call today, we're confident that you won't be disappointed.



JEWELLERY & ACCESSORIES

10 Rose Gold Engagement Rings We're Obsessed With

Say yes to rose gold with ten of our favourite blush-hued engagement rings.

26TH SEPTEMBER 2023

Share  

Rose gold remains one of the most wearable and contemporary-looking precious metals out there, and we just love the idea of a rose gold engagement ring. Here are 10 of our very favourites.

Advertising Packages

OFFICIAL PARTNERS PACKAGE:

€4,500 for a 12 month exclusive partnership, benefitting from:

- **AN ANIMATED ONLINE ADVERTISING BANNER AT 10% OCCUPANCY FOR 12 MONTHS**
- **SPONSORED CONTENT ARTICLES PUBLISHED ON THE PORTAL.**
Whenever you have news to communicate, you can make use of our portal and our popular social pages on Facebook to reach out – the relationship at this level caters for an ad hoc approach, tailored to your requirements. The Official Partner Status includes one sponsored article on OurWedding.mt (copy text and photos to be supplied by client)
- **FREE VENDORS LISTING + FREE BUNDLE OF 10 KEYWORDS.**
The package entitles you to a free Vendors Listing and a bundle of 5 keywords for 12 months
- **YOUR LOGO WILL FEATURE WITHIN A FOOTER ON EACH AND EVERY PAGE OF THE SITE, INCLUDING ARTICLES AND OUR HOMEPAGE.**

The screenshot shows a web page from OurWedding.mt. At the top, there is a navigation bar with the site logo and menu items: PEOPLE, REAL WEDDINGS, PLANNING, BRIDAL, LOVE & SEX, HOMES, LOCAL VENDORS. Below the navigation, there is a featured article titled "Save the Date! Sarah Zerafa announces her upcoming wedding date with cute Instagram video". The article text reads: "The two got engaged last December." and "30TH JUNE 2023". To the right of the article is a photo of Sarah Zerafa and David Vella sitting together, reading a newspaper. Below the article, there is a video player showing Sarah Zerafa and David Vella sitting together, reading a newspaper. The video player has a play button and a "Watch on Instagram" link. Below the video player, there is a social media share section with 22,514 likes and a comment field. To the right of the video player, there is a "Local Vendors" section with five vendor cards: "BIG Fireworks WEDDING SERVICES", "Creative Glams WEDDING SERVICES", "Supreme Travel Limited WEDDING CARS", "DEA Aesthetics & Wellness BEAUTY", and "Flowers by George FLOWERS". At the bottom of the page, there is a caption: "The video showed them going round Valletta as they held a 'Save the Date' newspaper in their hand." and another line: "Sarah and David are getting married exactly a year away from now, on the 30th June of 2024."

PLANNING

6 Most Popular Wedding Flowers for All Seasons

Which flowers will you pick for your wedding – the most colourful? The most fragrant? The rarest?

22ND SEPTEMBER 2022

Share



Rose

A symbol of beauty and love, the rose is the flower of choice for special occasions and available in a range of gorgeous colours. It also pairs well with other flowers for centrepieces, and given that it's a pretty sturdy flower, it works well in boutonnieres, corsages and sculpted arrangements.

davidaustrinweddingroses
62.0K followers [View profile](#)



Local Vendors

Kitz Klikz
PHOTOGRAPHY & VIDEO

Mercleca Chairs & Tables
WEDDING DECOR

Hilton Malta
VENUES

FGP LTD
PROPERTY & FINISHINGS

Victor Azzopardi Jewellers
JEWELLERY & ACCESSORIES

SPONSORED CONTENT:

€1,200

(including social media boosting, journalist and photography fees)

CONTENT BUNDLE PACKAGE:

€1,000

for a bundle of 3 articles (to be used within a year – text and images to be supplied by the client)

ONLINE AD BANNERS:

Billboard (€400) and Half-Page (€400)

options available for 1 month

VENDORS LISTINGS +

FREE BUNDLE OF 5 KEYWORDS:

€700

ADDITIONAL BUNDLE OF

5 KEYWORDS:

€400

OUR WEDDING.*mt*

TERMS & CONDITIONS

Rates exclude VAT and artwork production.

Artwork to be supplied by client.

40 percent cancellation fee apply, and a one-month notice is required for pre-booked campaigns.

Invoices issued upon booking confirmation with a 30-day payment term.

***Join OurWedding.mt and let your brand
shine in the spotlight!***

Content House

For more information contact the Sales & Business Development Department at Content House on 2132 0713 or send an email to info@ourwedding.mt