Elevate your brand with MaltaCEOs' diverse portfolio!

Leading the way in corporate, B2B media, and online marketing strategies

A MEDIA BRAND BY Content House









MaltaCEOs stands as a prominent force in the Business-to-Business and corporate landscape, commanding a substantial following comprising thousands of MaltaCEOs.mt businesspeople, NEWSFEED MEET THE CEO LEADERSHIP SO BUSINESS LEADERS MALTACEOS industry leaders, CEOs, C-level executives, professionals, and Burmarrad Group 'as ambitious and forward-looking as when it started - CEO Sharon Gauci management personnel. alta can't risk serious



Fellow Us Q

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Simon Naudi named International Hotel Investments Managing Director

18 JANUARY 2024 BY FASHIOD THEORY

IHI will announce the appointment of a new Corinthia Hotels Limited CEO 'soon'.



Introducing the MaltaCEOs Brand *by Content House Group, comprising:*

MaltaCEOs.mt

MaltaCEOs.mt:

Malta's top-tier business portal, claiming the highest LinkedIn following among all media portals in Malta.

CEOS

MaltaCEOs Annual Publication:

A distinguished annual publication showcasing the top 50 CEOs in Malta, earning recognition as the island's foremost publication.



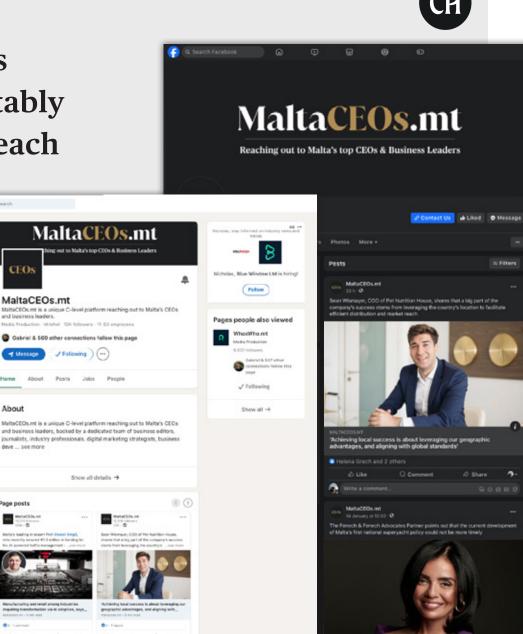
50 Business Leaders Online Serialisation:

A captivating series highlighting diverse business figures and entrepreneurs, sharing compelling stories from their journey in business and leadership.

MaltaCEOs WEEKLY

MaltaCEOs Weekly:

An exclusive online mailshot sent weekly to the inboxes of thousands of leading business professionals and entrepreneurs. MaltaCEOs.mt is experiencing extraordinary growth. The portal's monthly reach on social media, notably on LinkedIn, and its own organic reach through the portal, have in A Dearth soared to 230,000 people each month – an impressive CEO MaltaCEOs.mt equivalent of 2.7 million and business leaders. individuals annually. These impressive figures highlight About the portal's outstanding deve ... see more position as a corporate Page posts B2B platform in its specific niche.



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MaltaCEOs.mt



'In 2024, we will have to navigate in the uncertainty of a world riven by political ideologies and wars'

As part of our end-of-year series, CEO Michael Warrington explains that over the course of 2023 he has put in place important strategic objectives and changes at AX Group.



BY FABRIZIO TABONE DECEMBER 2023



What makes MaltaCEOs.mt *immensely popular?*

In essence, our popularity stems from our commitment to delivering highquality content meticulously crafted by our extensive team of online business journalists and editors. This content is tailored specifically for the top-tier business community, catering to business leaders, entrepreneurs, C-level executives, CEOs, directors, professionals, and managers. Moreover, our content flows regularly and consistently, showcasing a significant number of businesspeople, entrepreneurs, and business leaders every day!

In addition to our formidable business brewhouse, comprising Malta's most extensive team of business content writers, journalists, and editors, we proudly feature a distinctive second tier of content. More than 20 toptier contributors actively contribute to MaltaCEOs.mt by providing regular and insightful articles on compelling issues tailored for our discerning business audience. These topics encompass a wide spectrum, including strategy, leadership, growth, people management, succession, delegation, and more.



How can business leaders create a workplace environment which celebrates mentoring?

17 JANUARY 2024 BY FABRIZIO TABONE



6 steps business leaders must follow to address negative online reviews 17 JANUARY 2024

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The MaltaCEOs publication requires minimal introduction.

Published annually in both hardback and paperback formats, our premium publication is widely acknowledged as the most prestigious and sought-after business publication in Malta. Its extensive page count is testament to the sustained growth and prominence of this distinguished brand. Each edition showcases a carefully curated selection of 50 top CEOs. Our approach is deliberate-we don't pitch to just anyone; we pitch to the minority, those who truly stand out.

Javier Moreno Gonzalez



TT IS ONLY BY UNDERSTANDING OUR CLIENTS THAT WE CAN UNDERSTAND THE FUTURE OF OUR BUSINESS."

HAVING ENDOVED A LONG AND SUCCESSFUL CAREER WITH MARPINE GROUP IN SPAIN, JAVER MORENO GONZALEZ MADE THE MOVE TO MAUTA AT THE START OF JOST IN PREPARATION FOR HIS NEW ROLE ALCED OF MAPPINE WIDDLESEA, NOW SETTLED INTO THE POSITION. HE REFLECTS ON THE ACH EVENENTS OF 2021 AND LOOKS AHEAD TO WHAT 2012 HAS IN STORE FOR THIS LEADING INSURANCE COMPANY

writed Javier accords that his rearston was facilitated by the estat global suggest of his seam. It has made if very was for me



WHEN A TRADITIONAL MEDICAL CAREER NO LONGER FELT LIFE A FIT FOR DR JOANNA DELIA. SHE STARTED ON THE PATH TOWARDS SETTING UP HER OWN BUSINESS. SEVERAL YEARS LATER. SHE NOW LEADS ONE OF THE ISLAND'S MOST SUCCESSFUL MED-AESTHETIC CLINICS. PEOPLE & SKIN - A ROLE SHE SAYS IS DRIVEN BY PUBPOSE FIRST, BATHER THAN JUST THE BOTTOM LINE

Helsentro Br

Joanna

IN TIMES OF CRISIS, OUR JOB IS TO RESPOND POSITIVELY, CONSTRUCTIVELY AND IN LINE WITH OUR OBLIGATIONS."

THE INSURANCE SECTOR WAS ONE OF THE DNES WOST CAST INTO THE SPOTLICHT OF COVID-19 AND, LOCALLY, CASANIMAMO INSURANCE MANAGING DIRECTOR JULIAN MAMO HAD TO STEER THE SHIP OF UNCERTAINTY WHILE WAINTAINING LEADERSHIP FOR HIS TEAM AND CLIENTS. BUT IT HAS BEEN A SUCCESSFUL YEAR, AND ONE WHICH HAS EVEN HIGHLIGHTED NEW OPPORTUNITIES FOR THIS LEADING LOCAL OBCANIESTION

Lahcene Merzoug

THE ONLY THING MORE IMPORTANT THAN OUR PRODUCT IS OUR PEOPLE."

WITH SEVERAL SUCCESSFUL BUSINESSES TO HIS NAME BEFORE HAVING BEEN APPOINTED CEO OF PRESSENTER CROUP, LANCENE OUE KNOWS WHAT IT WILL SAKE FOR THE TE AMERTIONS OF BECOMING & TRUE

CEO, PRESSENTER



"REPUTATION IS EVERYTHING."

ADRIANA CANTLERI VASSAULO, CEO OF FRANCIS 3 VASSAULO 8. ASSOCIATES LTD, WAS INSTRUMENTAL IN FOUNDING THE FINANCIAL SERVICES FIRM IN 1918. IUN AT THE TIME BY HER PATHER, WHO HE F2YA GROUF FOR OVER 20 YEARS, HE OFFICIALLY PASSED ON THE EATON IN 2015, FROM DATI ONE, ADRIANA HAS ENSURED THE COMPANY'S INTINUED COMMITMENT TO ETHICE, INTEGRITY AND RELATIONER BUILDING - ALL OF WHICH HAVE BEEN PLYO'RL TO ITS SUCCESS.







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Each of the 50 CEOs featured in the MaltaCEOs annual publication enjoys substantial C-level exposure, accompanied by a comprehensive business package, including:

- A dedicated business content writer assigned for a personalised interview.
- An elite photography specialist for an extensive photoshoot with each CEO.
- Photography rights are exclusively granted to each CEO, allowing them to utilise the creative shoot throughout the year for their business commitments and requirements after the publication of the MaltaCEOs annual edition.



'Success is not about going fast; it's about not slowing down' - Retail Marketing CEO Jonathan Shaw

MaltaCEOs 2023 serialisation: CEO Jonathan Shaw believes that success comes from surrounding yourself with those who know more than you.





MaltaCEOs.mt 5 April 2023 · 🕥

BELS English Language Schools CEO Rebecca Bonnici has always followed her heart. From getting her first tattoo at 18 to dropping out of University after three months, she is determined and unafraid to break with convention – qualities that have served her well in recent years

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MALTACEOS.MT

'I am a doer. I love getting my hands dirty together with my staff.' – BELS English Language Schools Owner & CEO

- As part of an exclusive serialisation, the interview is published on MaltaCEOs.mt and will remain accessible on the site for years to come.
- Featured on our social media platforms, particularly LinkedIn and Facebook, the interview is strategically boosted and shared across various channels.
- Additionally, each interview is highlighted in The MaltaCEOs weekly mailshot.

5 Business Leaders



Exclusively online and forming part of MaltaCEOs.mt, the 50 Business Leaders series has evolved into a core brand within the business landscape. Its appeal lies in its exceptional versatility, allowing interviews to extend beyond a single interviewee. This flexibility enables:

- Showcasing some of Malta's prominent business leaders alongside promising rising stars.
- Conducting group interviews with C-level executives, such as CEOs, CCOs, and COOs, accompanied by group photos.
- Featuring family business interviews that spotlight the strength and generational aspects of family-run enterprises.
- Featuring succession interviews, highlighting outgoing business leaders passing the baton to their daughters or sons.
- Covering interviews centred around significant milestones like anniversaries, rebranding, mergers, and expansion.



'Life may give you curve-balls, but they often add value' - Economist JP Fabri

7 JULY 2023 BY EDWARD BOWELLD

The Insignia Cards CEO, who is also a Co-Founder and Partner of Seed, shares his thoughts about seeking apportunities and ...



'Our people are crucial to everything we do, and effective communication is vital for our success' - Charlotte Sant Portanier

1.4.NE2023 BY MAKTACEOS

In this latest interview in our 50 Business Leaders series, the CEO of Malta Healthcare Caterers shares her insights about



'From day one, we were in amongst the biggest players' - Andre & Nicholai Grech

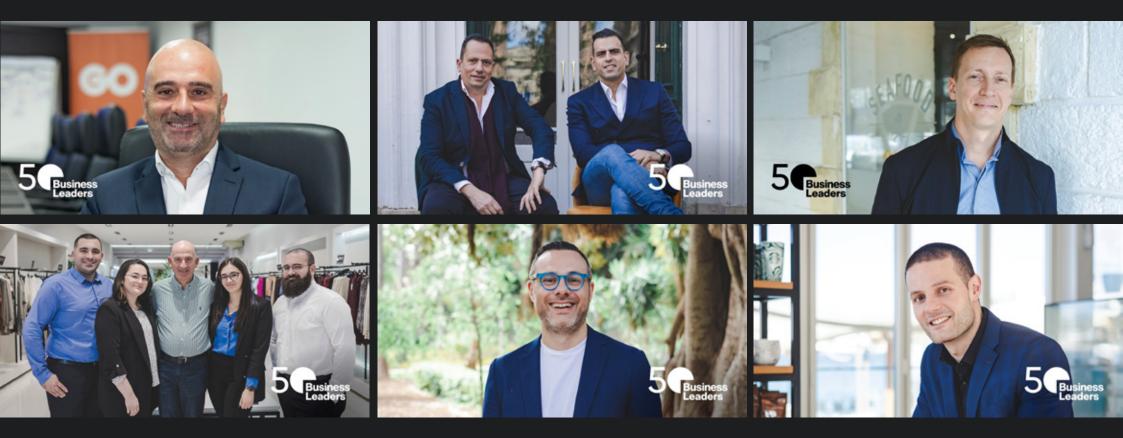
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Next in our 50 Business Leaders series, the brothers behind Mirachem Marketing Ltd reveal how they've expanded their humble family...





Here are some of the *most memorable interviews* featured to date within the 50 Business Leaders series on MaltaCEOs.mt.



THE MaltaCEOs WEEKLY

The final gem in the impressive portfolio of the MaltaCEOs brand is The MaltaCEOs Weekly. What makes it a standout choice for advertisers?

PROACTIVE AND EXCLUSIVE MAILSHOTS:

In the high-end business-to-business corporate segment, mailshots are both proactive and highly efficient, yet surprisingly rare. We exclusively cover this segment in an exceptional manner. Every Wednesday, each mailshot is delivered directly to the inbox of Malta's top CEOs, business leaders, and entrepreneurs. Secure your spot now to ensure your message reaches these influential leaders.

EXCLUSIVE C-LEVEL CONTENT ROUND-UP:

The content featured in The MaltaCEOs Weekly is an exclusive round-up of top C-level content, resonating profoundly with our audience. The click rate consistently exceeds market averages, making it a highly popular and engaging platform.



50 BUSINESS LEADERS

'The company culture and ethos start with me, and trickle all the way down' – JB Stores' Albert Sant



MEET THE GEO Burmarrad Group's Mario Gauci Jr committed to enhancing his strategic leadership skills in 2024



NEWSFEED

Youths need to choose a career path they are 'excited' and 'passionate' about – Kate De Cesare







NEWSFEED

'There's a lot of value to be gained from outside the organisation': The importance of Non-Exec Directors



NEWSFEED

Rachel Decelis promoted to Associate Director of ESG at KPMG Malta



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NEWSFEED

Awareness of common symptoms of depression at the workplace can 'save a life' – Mary Rose Gatt

THE MaltaCEOS WEEKLY

DYNAMIC BANNER OPTIONS:

Content House stands out by offering the only mailshots on the market that accommodate animated online banners. In contrast, other mailshots available to date provide only static banner options. This innovative feature adds a dynamic and visually appealing element to your advertising strategy.

COMPREHENSIVE STRATEGY FOR MAXIMUM REACH:

Work with us to develop a comprehensive strategy that ensures your content is not only published in The MaltaCEOs Weekly but also across our social media platforms and MaltaCEOs.mt From a commercial standpoint, the MaltaCEOs brand has experienced an unprecedented surge in popularity, and we field daily requests from numerous companies, CEOs, and organisations eager to join forces. Here's a glimpse into the countless commercial opportunities available for you:

- A CEO interview in the MaltaCEOs annual highend publication
- Exclusive Interviews with Business Leaders and C-level Executives on 50 Business Leaders
- Strategic sponsored content on MaltaCEOs.mt and/or The MaltaCEOs Weekly
- Comprehensive sponsored content packages, including posting and boosting on social media platforms, especially LinkedIn and Facebook
- Diverse online banner solutions, tailored for both our mobile-responsive site and desktop site, as well as prominent placement in The MaltaCEOs Weekly.





MaltaCEOs.mt

NEWSFEED MEET THE CEO LEADERSHIP SO BUSINESS LEADERS MALTACEOS

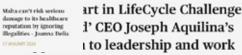
Fellow Us Q. CD



Burmarrad Group 'as ambitious and forward-looking as when it started out' - CEO Sharon Gauci



Malta : damag reputa illegal



Last month, Joseph Aquilina, together with over 20 other cyclists, embarked on a 2,000-kilometre cycle

'Achieving local success is

geographic advantages, and

Eighting fire with fire: How

procrastination by sitting

to tackle workplace

17 JAN 1997 200

about leveraging our

"Building a winning team': Matthew Narusevicius's approach to leadership at his companies

2 Internet 2004 "Employees are our driving force" - Adam's Managing Director Adam Demanuele





A physician-formulated, problem-solution based line of luxury beauty and wellness products created to limit the signs of aging from a 360° approach.

C hushandhushmalta



How can business leaders.

experience?

create a consistent customer

from Bangkok to Kuala Lumpur.

Manufacturing and retail

transformation via Al

among industries requiring

'Sketching, a skill demanding focus and being grounded': CEO Morgan Parnis and the art of mindfolumes

'The biggest challenge

CEO Paul Mifsud

currently facing Malta is its

size and infrastructure' -



The countless commercial opportunities available for you:

- Outstream video ads, where your advertising content is seamlessly integrated and featured prominently on MaltaCEOs.mt
- Unique and innovative online advertising solutions, including Full Screen Scrollover, exclusive to mobile users, and Desktop Takeover, exclusive to desktop users — or why not a combination of <u>both</u>?
- Extensive print ad solutions, with premium placements in the MaltaCEOs Annual Publication
 Attain Official Partner Status on MaltaCEOs.mt, The MaltaCEOs Annual Publication, or The MaltaCEOs Weekly or opt for an Official Partner Status across the entire MaltaCEOs brand portfolio. Enjoy the red-carpet treatment with substantial exposure, extended social media reach, sponsored content, and online marketing exclusively tailored for the business-to-business segment.





The MaltaCEOs portfolio of brands is a market leader

It's the brand business leaders follow It's the brand leading CEOs follow It's the brand business entrepreneurs follow It's the brand that makes you stand out, with people who matter.

Thank you for believing in the MaltaCEOs brand

